

# Say hello to beblu - the first home entertainment mini-component computer system

Submitted by: Acumen PR

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Edinburgh, 31 March 2005 - beblu Limited announces an innovative approach to the home entertainment industry by launching the world's first mini-component computer system. Mix & match cases offer a flexible system that can be completely silent while still remaining small, sleek and understated.

The beblu system supports virtually any mini-ITX motherboard based on the VIA Eden or the modern Pentium 4 and Pentium Mobile as well as standard 5.25" and 3.5" drives.

beblu cases are constructed of high-quality, hand finished anodised aluminium with a choice of two finishes (matt or brushed) in a variety of colours. It features a unique clamshell design that allows for easy maintenance and creates a solid structure.

"We wanted to fill a gap in the market where style and quality were just as important as functionality by creating a truly flexible approach to digital entertainment. Equally important for us was to conform to as many standards as possible so that a wide range of components could be used in our systems", comments beblu managing director, James Varga.

Many features in the beblu product range are unique to the market. These include a touch sensitive power switch with a subtle activity indicator ring that shows the power state and hard drive activity.

The innovative integrated IR receiver and backlit character LCD is supported by leading software such as Microsoft Media Centre, Girder and LIRC. Also unique is the use of modern materials such as thermal conductive pads to maximise the heat dissipation and reduce noise sources such as hard drive vibration.

## About beblu

beblu is the bespoke manufacturer of the world's first mini-component computer system that offers an elegant solution to living room clutter. Silence, style, quality and functionally play equal roles in the development of our products and are key aspects to our system's uniqueness. Based in the United Kingdom, beblu supports a global market with distributors in North America and Europe.

For additional information please visit beblu's web site at [www.beblu.net](http://www.beblu.net)