

D-Link Unveils Online Gaming Weaponry

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D-Link's First Gigabit Gaming Router Specifically Designed To Eliminate Latency; Operates On All Major Gaming Platforms

London, XX March 2005 — D-Link, the leading global manufacturer of broadband, wireless and networking solutions to the SOHO, SMB, Enterprise and consumer environments, today announced the launch of its first Wireless Gigabit Gaming Router, the DGL-4300. It is aimed specifically at the online gaming community and optimally designed to work with PC, X-Box™, and Playstation®2 platforms. The DGL-4300 will provide gamers with an uninterrupted and latency-free online experience that will keep even the most experienced players on top of their game.

The first product to feature D-Link's Gamefuel™ Priority technology, the DGL-4300 intelligently manages and prioritises broadband network traffic to better execute gaming sensitive applications, ensuring delivery ahead of all other applications, such as FTP transfers, Internet traffic and E-mail.

Balvinder Singh Phull, Marketing Communications Manager, D-Link UK and Ireland comments, "Our first gaming router in the UK has the needs and demands of serious online gamers at the forefront of its design. We understand that even the slightest latency issue can affect the outcome and experience of playing an online game, and as a result D-Link has designed the DGL-4300 to exceed the demands of the latest online gaming titles, offering the user unparalleled performance when competing with other players all over the world."

Supporting one fast Ethernet 10/100 Mbps WAN port, four Gigabit Ethernet 10/100/1000 Mbps LAN ports and 108Mbps SuperG 802.11g wireless performance, the DGL-4300 provides users with the fastest wired and wireless speeds currently available on a home broadband device. The router also features a 5dBi High Gain antenna for exceptional wireless signal coverage and a simple user interface that allows ports to be configured for up to 256 policies for games and applications.

As well as offering the best performance available for gamers today, the router also protects the user. Featuring robust security features such as Wi-Fi protected access (WPA), 128 bit WEP encryption and Network Address Translation (NAT), the DGL-4300 is designed to ensure maximum wireless network security. Coupled with a high performance CPU that can support up to 1,000 concurrent connections, MAC address authentication and stateful packet inspection (SPI), the DGL-4300 is one of the most feature rich gaming routers available on the market today.

The RRP for the DGL-4300 is £126 (excl VAT)

END OF ANNOUNCEMENT

About D-Link:

D-Link is a worldwide leader and award-winning designer, developer, and true manufacturer of networking, wireless, broadband, digital electronics and voice and data communications products. These products

provide the ideal solution for digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments.

Established in 1986, D-Link is completely committed to technology excellence and quality production. Throughout the years, D-Link has strengthened its position as one of the industry's leaders in data networking, wireless, broadband and communication solutions. Worldwide revenues reached US\$728 million for the year 2003.

D-Link employs over 1,600 people worldwide and has R&D centers in Taiwan, USA, China and India; 1,000,000sq feet of manufacturing facilities in Taiwan, China, and India; 87 worldwide sales offices in 36 countries.

D-Link is built on a fundamental core competency that is well founded in the concept of communications. With a strong foundation and expertise in networking solutions, D-Link is transforming and continually expanding the scope of technology expertise and leadership to develop cutting-edge communications solutions.

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