

# Smart Global Launches New Applications to Complement Messaging on the Move

Submitted by: Smart Global

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London-based Smart Global, the UK's first one-stop-shop for mobile data services targeted at SMEs, has launched 'Smart Print2Fax' and 'Smart Spellchecker' applications designed to make mobile email functionality even more productive. Powered by METAMessage® from Onset Technology, a leading developer of enterprise access software for wireless handheld devices, the applications are delivered by Smart Global in partnership with network operator O2. The applications are designed for use with the BlackBerry wireless platform from Research In Motion (RIM) (NASDAQ: RIMM, TSX: RIM).

Smart Print2Fax is a unique mobile enhancement enabling the user to print any email message, attachment (even if it can't be opened on the device), web page or simple fax to any fax machine in over 40 countries. Smart Print2Fax basically turns any fax machine into an accessible printer.

Smart Spellchecker recreates the desktop experience of checking spelling mistakes on a mobile device, a feature so important when messaging on the move and is currently the only mobile solution of its kind.

Says Rachel Perry, COO of Smart Global: "We believe that the key to true mobile working is to make it as comfortable and familiar as the desktop experience. Complementary tools, such as Print2Fax and Spellchecker are applications we take for granted in the office but would be lost without. Onset's expertise, as the leading B2B software developer together with our unique user provisioning and billing features, is now enabling us to further increase the productivity of busy workers on the move."

Eyran Blumberg, VP of Products at Onset continues: "We are delighted to be working with Smart Global to power Smart Print2Fax and Smart Spellchecker. This association is a prime example of how Onset works with carriers to provide hosted solutions that increase the value they deliver to their customers."

Smart Print2Fax is available on an initial 30-day free trial period\*.

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Notes to Editors:

\* The 30-day free trial on Smart Print2Fax is limited to 20 printed fax pages

About Smart Global Limited

Smart Global, a UK based company in partnership with network operator O2, is the world's first provider of mobile data services targeted at small and medium sized businesses. All services have been specifically designed to address the unique needs of the SME and as such are fully hosted, require no installation or IT integration with back-office systems and are extremely simple to provision with the software sent directly to the subscriber's mobile device. Smart services are supported by a wide range of mobile phones, PDA's and BlackBerry devices, with payment via a monthly subscription fee, meaning no

up-front investment is required. Businesses have the added reassurance of Smart Global's dedicated customer care team and online support, freeing them from the daily hassle of technology management. Smart Global services are broadly appealing and include email-push, calendar, contacts and tasks synchronisation; instant messaging; real-time business and market information; mapping and navigation solutions, as well as more complex workforce, sales and time management services.

[www.smartglobal.com](http://www.smartglobal.com)

#### About Onset Technology

Founded in 1997, Onset Technology is the developer of METAMessage® for Wireless – a unique software solution that gives business users access to virtually any data on their enterprise network using wireless devices such as the BlackBerry Wireless Handheld™ from Research In Motion (RIM). The software is broadly compatible with virtually all wireless devices and servers including those from strategic partners such as Microsoft and RIM, and is sold through a variety of channels including major carriers worldwide. Since its introduction, METAMessage has been widely adopted by Fortune 1000 companies, government agencies, and a range of large service organizations.

[www.onsettechnology.com](http://www.onsettechnology.com)