

GET AN MPZ PLAYER AND IMPRESS YOUR IPOD FRIENDS

Submitted by: Mason Media

Tuesday, 19 April 2005

Press Release

April 2005

GET AN MPZ PLAYER AND IMPRESS YOUR IPOD FRIENDS

GEORGE Bush is a fan, so too are Terry Wogan, Kate Moss and Abi Titmuss.

All four are proud owners of iPods, the portable digital music player that has become the world's most sought after gadget.

Now they could take their coolness a stage further by purchasing the UK's first ever touchscreen music player which connects easily to the iPod.

The newly launched MPZ Player allows you to upload tracks and playlists to the iPod and download from the iPod to the MPZ.

The MPZ Player allows music lovers to store their entire CD collection (up to 50,000 songs) and then organise and play the music of their choice using a state-of-the-art touchscreen computer.

The system, which will retail for £1,899, gives people the ability to select and play tracks and create their own play lists of their favourite music.

It is great for relaxing over dinner or for putting on a party that will make you the envy of your friends.

Adding a new CD to your collection takes only a few minutes and requires the pressing of just three buttons on the screen.

The system, which has been created by RedTen Audio, allows people to listen to different tracks at the same time in up to three different rooms in the home.

Audio streamers, the size of a large book, are designed to sit on a bookshelf or sideboard and connect to speakers. They are operated by remote control, allowing the user to select play lists, individual tracks and volume level.

It means that parents and children, husbands and wives and boyfriends and girlfriends can listen to Beethoven, Madonna and Joss Stone simultaneously – but through the same touchscreen audio PC storing thousands of hours of CDs.

The system, which has significantly higher sound quality than normal computers, even allows you to select your own on-screen images to play in the background which beat in time to the music.

Trevor Bond, director of RedTen Audio, said: “The iPod is the hottest gadget around at the moment and having the MPZ Player in the home would complement it perfectly.

“The system connects easily to the iPod allowing tracks and full playlists to be uploaded and downloaded in a matter of minutes.”

RedTen Audio will be selling the MPZ Player direct but is also aiming the product at leading department stores and specialist music suppliers.

· For more information contact RedTen Audio on 0151 637 2000 or visit www.redtenaudio.com

NOTE TO EDITORS

· For further information or for images or to arrange a demonstration, please call Lucy Mason at Mason Media on 0151 348 4293.