Version One seeks to expand B2B Technology PR Team following success of new software launch.

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20th April 2005 - Hot on the heels of their prestigious industry briefing and new technology product launch at the House of Commons, Document Management software company, Version One is looking to expand its PR team to keep abreast of opportunities with both end-user clients and software resellers.

Many of the UK's major software authors and resellers attended Version One's recent Briefing, hosted by Sir Nicholas Winterton, MP, which highlighted the major trends within the financial software market. Industry luminaries such as Dennis Keeling, Chief Executive of BASDA, and Mark Thompson, MD of CedarOpenAccounts, highlighted the key issues shaping our industry in 2005 and the opportunities for business growth with the latest document management, imaging and OCR technologies.

Catherine Murphy, Marketing Manager for Cheshire-based Version One, explained, "We're overwhelmed by the positive response to our latest product launch and the rise in demand for our entire software portfolio. We're urgently looking for someone exceptional to join our PR team to help cope with all the opportunities available to us."

Version One has recently formed strategic alliances with a number of new resellers, who will be offering document management and imaging technologies seamlessly integrated into their own Accounting and ERP software solutions.
ENDS

Further Information

Version One Ltd, a rapidly growing company established in 1989, is the author of a range of document management and imaging software solutions.

Version One Ltd is officially named as one of the fastest-growing technology companies in Europe, Middle East and Africa (EMEA) in the 2004 'Deloitte European Technology Fast 500 Awards'. Version One's leading document management system - DbArchive - was a National Gold Award winner in the Green Apple Environmental Awards for Commerce and Industry 2004. By automatically archiving electronic copies of all outgoing and incoming business documents, DbArchive saves dramatic amounts of time and money.

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