

\$3m Software for Delegates attending Integration Consortium 2005 Summit

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- 5by5 Software's flagship product BRIDGEWERX

London & New York, 19 April, 2005 -The Integration Consortium (IC) today announced that 5by5 Software Ventures Ltd., an IC vendor member and Global Integration Summit Endowment Partner is offering free integration software licenses to delegates attending the Annual IC Summit in Banff Springs, Canada which runs from 22nd to 25th May, 2005.

The BRIDGEWERX Integration Appliance™ offer will appeal to everyone involved in solving integration problems and particularly those in the Small to Medium sized Enterprise (SME) market.

Since inception in 2001, the IC board has worked tirelessly to inject both realism and innovation into the integration industry. Through its working groups and committees, the IC has facilitated many new approaches to best practices working closely with both end users and vendors who are committed to delivering solutions that meet the needs of business. In addition to corporate memberships, there are many individual members, some from the academic world who are also involved and providing a depth and breadth of expertise and experience that is delivering benefits for all members.

Through the new member, 5by5 Software, end user members in the SME market now have access to a dedicated group of business and technology specialists who understand their particular challenges and problems. This new partnership reinforces the IC commitment to extend the best practice across all enterprises regardless of their size and industry sector.

The IC Summit attracts over 300 international delegates to its annual Summit. Attendees this year include leaders in the development and implementation of integration solutions representing the end user communities across industry and who are also the primary presenters at the Summit. For the first time, one of the most interesting new additions to the Summit is the Service Oriented Architecture (SOA) Award for Excellence. A showcase opportunity for vendors to demonstrate their ability to deliver an integration solution to meet a real and after recently announcing the challenge, 8 vendor companies have stepped up and committed to participate.

"Michael Kuhbock, Founder and Chairman of the IC commented "Picking up on the innovation theme, 5by5 Software approached the IC with this very exciting offer for the attendees at our 2005 Summit. After careful consideration the IC have agreed to underwrite this joint initiative and provide each company attending the Summit a full and unencumbered license for the BRIDGEWERX product. It's worth \$25,000 USD per license – what a bonus for our delegates and what a return on the investment in their delegate passes!"

Bob Tretiak, CEO of 5by5 Software enthuses, "We firmly believe in the IC and want to assist with the growth of membership by making this genuine offer to the Summit attendees. BRIDGEWERX is a revelation for the integration market, in particular the SME players. Whereas in the past cost and complexity have been barriers to data and application integration for many companies, this is no longer the case. Our solution, based on Microsoft's .net framework and server technology, is affordable and user friendly." Bob adds, "We look forward to the success of the IC Summit and to the contribution we can make to ensure the Consortium continues to offer a global platform for the engagement, education and innovation for all who operate in the integration market, particularly the SMEs."

Information about the IC Global Summit can be found at <http://www.globalintegrationsummit.com>

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About the Integration Consortium

The Integration Consortium is a non-profit, leading industry body responsible for influencing the direction of the integration industry. Our members champion Integration Acumen by establishing standards, guidelines, best practices, research and the articulation of strategic and measurable business benefits. The Integration Consortium's motto is "Forging Integration Value."

The mission of the member-driven Integration Consortium is to establish universal seamless integration which engages industry stakeholders from the business & technology community.

Among the sectors represented in the Integration Consortium membership are end user corporations, independent software vendors (ISVs), hardware vendors, system integrators, academic institutions, non-profit institutions and individual members, as well as various industry leaders. Information on the Integration Consortium is available at www.integrationconsortium.org or by sending an e-mail to information@integrationconsortium.org.

About 5by5 Software Ventures Ltd.

5by5 Software is an application integration solution provider offering tools and applications for corporations of all sizes. Launched in 2001, the company is one of the top 250 software companies in Canada with offices in Canada and USA. Customers include TELUS, ENMAX, Southern Alberta Institute of Technology, BOWEN Workforce Solutions, Petro Canada and Anadarko.

The flagship product, BRIDGEWERX Integration Appliance™ is built on Microsoft .NET technology. The company has been a Microsoft Gold Certified Partner and Microsoft Business Solutions Partner since 2002. For further information please visit www.bridgewater.com.

