

# Kayak Acquires Chasma

Submitted by: Indoctrinat

Wednesday, 20 April 2005

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Deal Includes Upcoming Mobile Games Based On Slingo® and Poker Superstars Invitational Tournament™, Plus Already Released Mastermind®, Whac-A-Mole®, and Kawasaki® Products

SAN MATEO, CA – April 20, 2005 – Kayak Interactive (Kayak), a leading international mobile entertainment publisher, today announced that it has acquired the assets of Chasma Interactive Publishing, based in New Hampshire. The acquisition expands Kayak's portfolio of offered products with several products already in the distribution channel as well as two key properties to be launched in the near future, Slingo®, based on the leading web game, and Poker Superstars Invitational Tournament™, based on the hit TV show. There will be more information announced on these products forthcoming.

"We are very excited to be working with the people at Chasma and we are already putting in place distribution plans for the upcoming Slingo® and Poker Superstars Invitational Tournament™ products" said Keith McCurdy, President and CEO of Kayak. "The existing Chasma products and the additional products in development were a perfect fit with our market strategy and assessment of consumer adoption. We will continue to support and distribute the existing released products in the channel, as well as bring our publishing and distribution capabilities to bear on the launching of Slingo® and Poker Superstars Invitational Tournament™."

"We are very enthusiastic about this opportunity with Kayak" said Tom Dusenberry, CEO of Chasma. "The team at Kayak understands mobile gaming and the power of our licensed properties and products. We are excited to be working with them, and are confident that their additional distribution and publishing capabilities will make all these products a great success in the marketplace".

Two months ago, Kayak announced the merger with Swedish based mobile games publisher Synergenix Interactive. The addition of Synergenix to Kayak added an extensive European distribution network with agreements in place with over 40 major carriers and distribution partners, industry leading product development expertise and product pipeline, and the mobile game industry's top game mobile game development technology, mohpun™ ([www.mophun.com](http://www.mophun.com))

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## About Kayak Interactive

Kayak Interactive (Kayak) is a global mobile games publisher located in San Mateo, CA and with European headquarters in Stockholm, Sweden. The company has world wide distribution with over 60 carriers and partners in Europe, North America, and Asia. Kayak publishes a broad portfolio of products including both mass market connected games and cutting edge high performance games. The company's games run on all leading environments such as Java, Brew, mophun™, and Symbian, and on devices from all leading mobile handset manufacturers. The company's mass market and connected game product portfolio includes licenses such as The 3 Stooges, Dick Tracy, Bill Dance Fishing, and others. The company's Synergenix studio has a wide portfolio of leading edge games including Colin McRae, Conflict:Vietnam, Carmageddon, Highlander, and Guinness World Records. For more information, please visit [www.kayakinteractive.com](http://www.kayakinteractive.com) and [www.synergenix.com](http://www.synergenix.com).

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Contact

North America

Lisa Paulson

Kayak Interactive

650-372-0695 ext. 321

[lisa@kayakinteractive.com](mailto:lisa@kayakinteractive.com)

Europe

Brian Baglow

Indoctrinat PR

M: +44 (0) 7747 792247

E: [brian@indoctrinat.com](mailto:brian@indoctrinat.com)