

Aspect System signs up 130+ new resellers for Nod32 anti-virus software

Submitted by: Chemistry TM

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Appoints new channel account manager

26th April, 2005 – Aspect Systems, the UK's sole distributor of Eset's NOD32, has welcomed over 130 new resellers to its network in the past 6 months including 30 within two days at the Computer Trade Show in April. This more than doubles its number of channel partners. The success has prompted the appointment of a new account manager, Rachel Jones who joins Aspect from Deverill Computers.

Aspect Systems has seen sales of Nod32 rise by 150% in 2005 and is expecting sales to be boosted further with the launch of Nod32 V2.5 in May 2005.

Paul Brook, Senior Solutions Consultant at Aspect said: "None of the competitive anti-virus products can touch Nod32's detection rates - many of our new partners are dropping Norton and McAfee to sell it.

Nod32 is competitively priced, easy to install and very scalable making it a solid choice for both SMEs and large corporates. Security products are a good choice for resellers, but only if they pick the right product and distributor."

Aspect provides its resellers with a range of support tools and marketing information to help them secure sales of Nod32, along with an easy to use ordering system and margins that exceed industry standards

Eset's unique Advanced Heuristics technology provides proactive protection with a small footprint and fast scanning speed. It detects unknown malware during the critical time period between the emergence of a new threat and the release of a virus signature update.

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About Eset

Eset is a privately held software development and research company with offices in San Diego, London, Prague and Bratislava. Founded in 1992, Eset has focused on developing innovative antivirus software solutions. NOD32 has evolved from that development process to be consistently rated as one of the best anti virus products, holding more Virus Bulletin 100% Awards than any other product available.

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