

Web-based Editing and Publishing at IOV 2005

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Forbidden Technologies' sets new standards for Internet functionality

London, UK, April 27, 2005: At IOV 2005, video streaming specialists, Forbidden Technologies will launch FORupload Professional, a packaged development of its FORscene web-based video editing and publishing tool, targeting videographers and editors in the corporate, broadcast and production sectors.

Designed for professional users who want to remotely access and edit footage over the web, the new functionality includes AVI file import and DV upload with time code to allow the completed edit to be accurately exported into existing systems for online editing. FORupload Professional also makes use of Forbidden's FORlive streaming technology to enable real-time web publishing.

"This new functionality ensures professional users have complete control over their offline and online editing," said Stephen Streater, CEO of Forbidden Technologies. "We are seeing increased adoption of web-based editing across the industry, and by creating a packaged product based on our market leading FORscene system Forbidden is pushing the technology boundaries and leading this evolutionary change."

The ability to access footage via the Internet ensures that the editing process can begin immediately, significantly reducing the time needed in post-production. Collaborative editing is also straightforward. By being able to view footage as it is being edited, the client or producer is assured valuable input into the direction and content of the shoot.

FORupload Professional is being launched at IOV 2005 on the 27 and 28 April for a special introductory price of £99 (excluding VAT) for the tool along with £500 worth of FORscene credit. This offer is only available at the show, after which time, the package will be launched into the market at an SRP of £499 (excluding VAT).

For more information and to see a live demonstration, come along to the Forbidden Technologies stand, number 34.1.

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About Forbidden Technologies

Forbidden Technologies plc (www.forbidden.co.uk) develops and markets innovative technology for video distribution over the fixed line and wireless Internet. Forbidden's highly efficient compression allows the streaming of large pictures at high frame rates over the existing infrastructure of modems, broadband and mobile networks. There is no need for dedicated serving software or hardware and its Java player side steps the need for PC plug-ins.

Forbidden's range of end-to-end video communication solutions provide a set of tools for companies who believe that the moving image is the best way to get their message across.

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