

AZURE SOLUTIONS EXPANDS ITS GLOBAL FOOTPRINT WITH NEW OFFICE IN MEXICO CITY

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Seasoned industry executive Carlos Javier Cué will head Latin America operations

Azure Solutions, the revenue-assurance company, today announced the opening of a new sales and service office in Mexico City that will help serve its growing customer base in Central and South America. Carlos Javier Cué, a seasoned telecommunications industry veteran, will manage the new office as Azure continues to expand its global operations in the Americas.

"The increase in customer demand and revenue assurance activity in Latin America required a new office to ensure our customers receive outstanding service and that growing market opportunities are realised," said Steven Bruny, president of Azure Solutions in North America. "We're pleased Carlos Javier will lend his experience and industry relationships to the growth and success of Azure."

Cué brings more than 25 years of telecommunications industry experience to the Azure team. During his career, he worked within the Latin America markets for more than 15 years for Ericsson, and held executive positions at Nortel and Lucent. In the billing and OSS space, Cué helped build divisions for both Comverse and Amdocs. During his tenure at these companies, he served in a variety of positions, including engineer, director of sales, VP of business development for Latin America and country manager. Cué received his bachelors of science degree in electrical engineering from UNAM and earned a masters in science at Case Western Reserve University in Cleveland, Ohio. Later, he received a masters of business administration at Tecnológico de Monterrey, Mexico.

"Azure offers the most comprehensive and advanced set of revenue assurance solutions in the market and I'm excited to help customers in Latin America stem their revenue leakage and collect every penny owed to them," said Cué. "I look forward to establishing a new operational office in Mexico City and helping grow the Azure business throughout the region."

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About Azure (www.azuresolutions.com)

Azure is the world's largest revenue-assurance company. It is headquartered in London, with people in Westminster (Colorado), Ipswich, Paris, Frankfurt, Madrid, Barcelona, Islamabad, Kuala Lumpur, Jakarta, Singapore, Sydney and Melbourne. Azure's solutions for current -generation networks include End-to-End Revenue Assurance, Interconnect Billing, International Settlements, Fraud Management, Mediation Management, Event Integrity and Route Optimisation. Azure has launched Azure Inter-Party Management as the first product in its next-generation portfolio. Azure provides individual products or complete revenue-assurance solutions using a common platform and any combination of products that a customer might need. Customers can choose a system that they own and operate themselves or a bureau that Azure manages on their behalf. Azure has over 60 customers across the world comprising PTTs, mobile operators, national operators, carrier's carrier and cable TV companies. Azure has significant carrier experience and understands the problems faced by all these operators.

The company's heritage can be traced back to BT in the early 1990s. Azure was spun out of BT in April 2003 and is backed by New Venture Partners (www.nvpllc.com)

Azure won the 'Best Revenue-Assurance Project' award at the World Billing Awards 2005.

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