

JOBS SEARCH ENGINE OUT OF "BETA" (UK and Ireland)

Submitted by: 1Job.co.uk

Wednesday, 4 May 2005

Jobs Search Engine Out Of "Beta"

After fifteen months of intense testing, 1Job.co.uk has confirmed that its UK and Ireland true jobs search engine is officially out of Beta trials and is already driving hundreds of thousands of job hunters to vacancies advertised on the web.

Trials on the Internet started in December 2003 after more than two years design and build work. The job specific vertical search engine now consistently collects, indexes and displays more than 100,000 fresh job adverts from employers, recruitment agencies and job boards each day.

Free trials were provided to hundreds of recruiters in order to test, de-bug and develop the systems. Julian Felstead, Sales Director of 1Job said "During 2004 we crawled, collected, indexed and displayed nearly 30 million job adverts with over 20 million advert views per month being carried out by job hunters on the site, and the site only crashed once for a period of 12 minutes."

1Job claims to provide job hunters with the ability to fast search for all types of jobs throughout the UK and Ireland, and to enable them to locate a possible vacancy in less than one minute. Summary job details are displayed, and when the user sees vacancies that they like the look of, clicking on the title of the job takes them directly through to the recruiters own website. Homepage links are also provided. The site has been described by some of its users as being "like Google for jobs".

Employers, agencies and job boards use the site to extend the reach of their vacancy advertising, to 1Job's job searching audience that is already more than 250,000 visitors per month.

Julian Felstead stated, "Our main objective is to provide the widest range of job advert listings to our growing audience of job hunters. Some advertisers are receiving over 30,000 relevant job advert click thrus to adverts on their websites per month. These larger agents and job board advertisers are being charged on a performance related pay-per-click basis, but even the smallest recruiters are catered for by charging a flat rate nominal monthly fee."

For more information or to sign up for a free trial, visit www.1Job.co.uk or contact Julian Felstead.

About 1Job.co.uk - Jobs Search Engine:

The 1Job - Jobs Search Engine is already achieving over 250,000 unique visitor per month. The business is operated by Direct Recruit Ltd of Chippenham Wiltshire is a privately owned company. The search engine technology and algorithms were custom built in the UK and are believed to offer a unique job searching system.

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