

New barnyard range extends gift choices from teddy website

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Thursday, 5 May 2005

The UK's largest teddy-bear selling website, bearsbymail.com, has introduced a new 'barnyard' range to its existing portfolio, increasing the choice of gifts to over 60 different cuddly companions.

Dan Foster, 23 who started Dewsbury based Bearsbymail.com while he was studying at Leeds Metropolitan University five years ago said, "I first had the idea having bought a bear online for my mum. It struck me that there was a niche in the market for a competitively priced, next day service, aimed at people like me who needed a personal gift but had limited budget and time," he continued, "The introduction of new up to date ranges will capture the hearts and minds of people of all ages."

The website offers bears for sale from as little as £8.99 with free UK delivery. The new 'barnyard' range includes horses, pigs, hens, dogs and cats – each measuring from 11 inches tall. Other ranges comprise traditional Teddy Bears, Winnie the Pooh, Under the Sea and the Bear Orphanage. The top quality bears are hand selected personally by business partner Danny Wolsten-Croft. A guaranteed next day service is available and for no extra cost hand-written cards can be sent along with the well-presented gift.

A clear and easy to use website makes it simple to select a bear by range or to suit the occasion – be it to celebrate a birthday, wish someone to get well soon or to deliver a personal message of love.

More information:

Dan Foster now runs BearsbyMail.com in partnership with Danny Wolsten-Croft, 25. The dynamic young business partners are available for interview and can be contacted on 01924 438176 or email: dan@bearsbymail.com Web: www.bearsbymail.com

While studying at Leeds Metropolitan University, they highlighted Dan Foster as young start-up entrepreneur for running two businesses and achieving a business degree.

High res image can be downloaded from: www.clickintopr.com/editors/articleDetail.asp?pjID=193