

UK Trade and Investment presents Passport to Export Awards 2005

Submitted by: CGPR (Cheryl Gordon PR)

Tuesday, 10 May 2005

Held on 19th May 2005, UK Trade & Investment (UKTI) will showcase the truly remarkable achievements of their clients with the second annual 'Passport to Export Awards 2005' ceremony, sponsored by The London Development Agency's (LDA).

Held in honour to promote export potential within London's SME business community this event will launch UK trade communities onto an international platform. As well as spotlighting London as the centre of culture and commerce and to support this statement representatives from London's cultural and business organisations will be present.

UKTI is the government organisation that supports companies in the UK trading internationally and overseas enterprises seeking to locate to the UK. Their continued commitment to meet the needs of companies operates worldwide, where their aim is to help companies realise their international business potential through knowledge transfer, and ongoing partnership support.

UKTI will be hosting the black tie awards dinner at a unique London venue, Madame Tussauds. The awards ceremony provides an opportunity to recognise the achievements of many of the participants and pays homage to the enormous contributions that 'Passport to Export' clients make to London Economy.

350 guests will include aspiring entrepreneurs from the fields of music, art, retail, film, fashion, finance and publishing industries. Prominent and multi award winning broadcaster and journalist, Jeremy Bowen will host the event. Leading comedian Jimmy Carr has confirmed his attendance as a guest presenter with further high profile names to follow.

Categories are as follows:

- Outstanding Achievement through Passport to Export
- At Your Service! Service Company of the Year
- You've Made It! Manufacturer of the Year
- Black & Minority Ethnic Business of the Year
- Female Owned Business of the Year
- New Arrivals! Best New Exporter
- Broadening Horizons! Successful Entry into New Markets

Winners of these prestigious awards add value to their business by giving them a competitive advantage and virtual passport to overseas markets. They also increase their respect within the industry, raising the awareness of their company and their products as well as boosting a well deserved company pride through Passport to Export Service.

UKTI's 'Passport to Export Awards' has chosen Sane Mental Health as their Charity Sponsor for

2005.

For further information, please contact Cheryl Gordon - Telephone: 0870 777 0009 or email
Cheryl@globalguestlist.net