

Gradwell dot com anticipates growth

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PRESS RELEASE

Gradwell dot com anticipates growth;

VoIP for Business exhibition at Olympia
celebrates significant industry progress

Increasing sales and substantial interest in the national media have, in the view of Gradwell MD Peter Gradwell, added impetus to the VoIP for Business show destined for London Olympia, 1-2 June 2005.

“For several years there has been a lot of talk about VoIP - but now we have got past the hype and VoIP is a reality.”

“How good it is to witness the industry’s growth. The ability to deliver reliably - and at very reasonable prices - has given the industry the recognition it deserves,” he commented. “Faith and hard work are being repaid.”

“At Gradwell - and no doubt elsewhere - sales to customers can be clearly demonstrated, to a range of industry sectors.”

“Of course there are still issues to be resolved. But with broadband’s massive take-up I am convinced that internet telephony will continue to advance,” he added.

He has sponsored the creation of www.voip.org.uk , a community-led VoIP forum aiming to become the UK’s main reference point for internet telephony.

Please visit Gradwell on stand 29 at Olympia, and www.gradwell.com

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NOTES TO EDITORS:

For two years (April 2002-April 2004) Peter Gradwell contributed to the work of Nominet, the think-tank for UK domain name policy. As Chairman of Nominet’s policy advisory board he was instrumental in guiding extensive debate.

He is a member of the Internet Telephony Service Providers Association (ITSPA), the UK trade body that, among other activities, lobbies OFCOM.

Additionally Peter Gradwell is a non-executive director of two firms that focus on hosting, connectivity and collocation: NewNet plc and Loud-n-Clear Limited.

His current studies for a PhD at the University of Bath in digital settlement systems comprise an analysis of the use of auctions to manage and procure resources via agent computer networks, known as The Grid. "Auctions are an excellent way of managing resources on a big computer network," comments Peter.

More details about Peter Gradwell's work can be found at
<http://peter.gradwell.com/>

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