

# Avanquest UK wins award for sales

Submitted by: Alison Hall PR

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Avanquest UK win AVST award for highest sales in 2004 outside the USA for CallXpress unified messaging and CallXpress Speech Server.

The award was presented to Chris Thompson, Managing Director of Avanquest at the recent AVST Oasis Partner Event in Las Vegas. The award is in recognition for a 100% growth in sales achieved by Avanquest for their Unified Communications software, CallXpress, which is now linked with their voice-driven personal assistant, CallXpress Speech Server. Avanquest UK, supplies leading-edge, best of breed corporate solutions for the enterprise.

Chris Thompson comments "We have been implementing AVST products for eight years in the UK and have established a successful channel of reseller partners and a large customer base of corporate users." He goes onto say "We believe that the Unified Communications market and the demand for voice driven assistants has really taken off in-line with mobile working and hands free telephones in vehicles. Organisations who have implemented both solutions have seen an immediate ROI delivered by the ability to listen to email through text to speech and send voice-replies while on the move."

Designed for seamless integration with virtually any switch (PBX) on the market, CallXpress is the only switch-independent ECA solution in the industry that scales to meet the requirements of medium and large enterprises. Using the CallXpress ECA solution, medium to large enterprises can upgrade their communications applications with the latest unified messaging and speech-enabled capabilities without the financial burden of replacing their existing infrastructure.

CallXpress Speech Server, a highly sophisticated module of CallXpress, offers speech-enabled connectivity tools using sophisticated voice recognition technology. CallXpress Speech Server provides speech access to a company's communication infrastructure and real-time call connectivity, coupled with hands-free mobile management of telephone calls, e-mail and fax messages.

Chris Thompson concludes "We expect to see our AVST business double again in 2005 and we are currently looking for a small number of additional reseller partners to share in this success and handle opportunities being presented to us."

To download a picture of the award please got to  
<http://corporate.avanquest.co.uk/images/captaris-award05.jpg>

About Avanquest

Avanquest UK is part of the Avanquest global organisation. Formed in June 2003 by parent company BVRP Software Group, Avanquest is a network of companies offering a complete range of software publishing

resources and a worldwide market to software developers from around the globe. Avanquest has a local presence on five continents and long-established relationships across all channels of distribution in markets covering nearly 90% of the world's total software sales. BVRP Software Group, a leading international software developer and publisher, was founded in Paris in 1984 and is listed on the Nouveau Marché of the Euronext stock exchange (ISIN FR0004026714). For additional information, please visit [www.avanquest.co.uk](http://www.avanquest.co.uk) and [www.bvrp.com](http://www.bvrp.com).

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