

KAYAK TO BRING SLINGO-2-GO TO MOBILE USERS

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Wednesday, 1 June 2005

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The Most Successful Web Game of All Time Coming to Your Mobile Phone

Kayak Connects Millions of Slingo Players Across Web and Mobile

SAN MATEO, Calif., June 1, 2005 – Kayak Interactive, a leading global mobile entertainment publisher, plans to ratchet up the Slingo® phenomenon this summer by creating the largest mobile to Web community in the world with the launch of Slingo-2-Go. Kayak will offer two mobile multiplayer versions of the Web's most popular game that combines the fun of Bingo and the thrill of Slots.

The Web version of Slingo has more than 2 billion recorded games and 3 million registered users creating an incredibly dedicated player base that's constantly looking for more fun and competition. In 2004 Slingo.com was rated the stickiest Web site on the Internet by Nielsen NetRatings, with Web surfers spending an average of four hours on the site per month. Kayak will deliver 24x7 mobile accessibility by connecting wireless Slingo-2-Go players with each other and to the avid Slingo.com community allowing fans to kick-off Slingo excitement anytime, anyplace.

"Slingo really caught fire when it came to the Web and the staggering numbers show that casual gamers still can't get enough of it," said Kayak Interactive President and CEO Keith McCurdy. "As an experience that has no gender, age or gaming ability barriers, Slingo-2-Go is pure fun at your fingertips and a great way to spend five minutes or two hours."

"We're working hard to bring the Slingo brand into every home," said Sal Falciglia, CEO at Slingo, Inc. "Through Kayak's seamless technology and strong distribution channels, they are helping us take Slingo even further by making it mobile while continuing to deliver the game's classic fun factor in an easy-to-play style."

Kayak's Slingo-2-Go will feature two of Slingo.com's popular titles: Slingo Millennium and Slingo, 5-Card, putting card sharks at the mobile table to win big by playing poker in 12 different directions.

About Kayak Interactive

Kayak Interactive is a leading global mobile entertainment publisher. The company has worldwide distribution with more than 60 carriers and partners in Europe, North America, and Asia. Based in San Mateo, California, and with European offices in Stockholm, Sweden, Kayak Interactive publishes an extensive portfolio of mobile entertainment content including mass market games utilizing community features with connected game play as well as cutting-edge high performance experiences for the avid gamer. Kayak Interactive has raised significant financing from top tier Venture Capital funds including VantagePoint, TL, and Enertech. More information can be found at www.kayakinteractive.com

About Slingo

Slingo, Inc. (www.Slingo.com) launched the immensely successful original Slingo® games on the America

Online® service in 1996. Since their initial launch the Slingo® games have been blockbusters and can be found on America Online®, www.Slingo.com, CD-ROM, bar top games, downloadable games, slot machines at many casinos, and on scratch-off lottery tickets around the United States and in Canada, Australia and New Zealand. New Jersey recently launched the world's first Internet lottery game, Cyber Slingo®. The www.Slingo.com website now offers more than 60 different games and continues to grow. Slingo, Inc. is headquartered in Englewood Cliffs, New Jersey.

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