

Simpler Office Print Jobs With The Launch Of Papertradex Online Print Shop

Submitted by: Chameleon PR (and MWW)

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For further information, contact:

Mark Walker, Chameleon PR, Tel: 0207 721 7875 mark@chameleonpr.com

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Print jobs organised and suppliers located, through online resource

London, June 3, 2005 - Organising the printing of leaflets and brochures is difficult when you're not an expert or you don't regularly buy print, but help is at hand with a new online print website called papertradex.com.

Papertradex is a new online print auction which matches potential customers with printers for commissioning printed materials, from simple leaflet runs to complex company brochures.

Customers - who range from dedicated print buyers to inexperienced ones - submit their print job specification to a UK and international directory of qualified printers. The printers then bid for the job and the buyer selects the most appropriate offering by e-mail.

Papertradex managing director, Rory Oliver, explains: "The majority of small and mid-size businesses need to buy print at some stage but sometimes lack the time or expertise to get quotations from expert suppliers or negotiate a particular specification.

"Papertradex provides fast and expert online help for all sorts of different buyers whether it's an office manager getting a job done for a particular price, a customer looking for a specialist supplier or a marketing manager looking at international print options. It's a simple to use resource for non-experts and an additional resource for experienced print buyers working with established suppliers."

Buyers can register as a free member at www.papertradex.com.

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