

Bigger, Better, Faster, More

Submitted by: Indoctrinat

Wednesday, 8 June 2005

Telcogames & The Carphone Warehouse Launch Symbian Games Pack On Multimedia Memory Card

London, UK, June 8th. Mobile games distributor Telcogames and The Carphone Warehouse today launched the world's first collection of games for Symbian mobile phone handsets on Multimedia Card (MMC), which will be sold through The Carphone Warehouse's retail stores.

The launch of the card marks a new route to market for Telcogames, which is one of the world's largest distributors of mobile games content and confirms The Carphone Warehouse's commitment to mobile entertainment content and gaming as a viable and valuable new product for retailers.

The MMC card includes three titles: Marble Revolution – winner of the Best Gaming Application in the Nokia 2005 Series 60 Challenge; Sky Force – a critically-acclaimed, fast-paced arcade shoot 'em up and Yukiko, an arcade puzzler, which combines the action and strategy of old-school classics such as Bomberman* and Sokoban*. All three titles have scored very highly in the games press and have already built up an enthusiastic fan-base around the world.

All of the games on the MMC are designed for mobile phones using the Symbian operating system. Symbian games can offer faster gameplay, more involved levels, improved graphics and a more sophisticated, larger gaming experience than is possible on technologies such as Java or BREW. By creating a dedicated MMC, Telcogames and The Carphone Warehouse are giving Symbian phone owners the chance to play games which are comparable in quality to those found on the dedicated games consoles such as the GameBoy Advance* or the latest PDA devices.

The MMC was launched in The Carphone Warehouse stores throughout the UK at the beginning of June 2005 and costs £19.95.

Jamie Conyngham, the Chief Executive Officer of Telcogames, said, "There is no doubt that the mobile gaming revolution has arrived. Millions of mobile phone owners all around the world are downloading and playing games on their handsets each and every day. However, there are many handsets on the market which are extremely powerful but are not being used to their full potential. Creating games for Symbian gives developers the chance to create games comparable to those on dedicated games consoles, taking mobile gaming to an entirely new level. The problem to date has been with delivering such games. Large file sizes can make downloads over the air quite lengthy and this has been a disincentive for owners to enjoy the power of Symbian games. This deal overcomes the problem since MMC gives the consumer instant access to the games. We are very pleased to be working with Carphone Warehouse and are looking forward to introducing the Symbian MMC to users across the UK."

Kevin Gillan, the Group Director of Business Development for The Carphone Warehouse, said, "Mobile gaming has become enormously popular in a very short space of time and is proving popular with customers across the board, not simply the traditional 'console gamer'. The Carphone Warehouse is dedicated to providing our customers with the best handsets and services including access to the latest and greatest mobile games titles."

ENDS

Notes To Editors:

About Telcogames

Telcogames is a global publisher and distributor of mobile games. With Headquarters in the UK, the company is active in the mobile games market globally, supplying games directly and indirectly to 1st, 2nd and 3rd tier carriers as well as other media partners.

With a diverse catalogue of branded and unbranded content, Telcogames has one of the most comprehensive offerings of mobile games available. Telcogames suppliers of games include 75 of the best publishers and mobile game studios globally culminating in a portfolio of over 800 mobile games.

Using a combination of partners, direct carrier relationships and local presence, Telcogames offers mobile game developers and publishers the opportunity to increase their distribution on a worldwide basis. Currently Telcogames has offices in London, Norrköping, Moscow, Melbourne, Tel Aviv, Tokyo, Taipei and Dusseldorf.

Telcogames provides mobile games to more than 116 channels directly worldwide including Orange Group, Vodafone DE, Telstra Group, Singtel Group, Sony Ericsson, Jamba, O2 and over 400 channels indirectly through its partner network

1 World – 8 Offices – 75 Content Providers – 400 Channels – 800 Games – 1,000,000,000 Mobile Phone Users

For more information please visit www.telcogames.com

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