

# PAOGA Announces Technology Platform For Web Service Operators To Deliver Secure Applications For Personal Privacy and Compliance

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Personal records management specialists, PAOGA Ltd, today announced the availability of its PAOGAplatform™, the global technology platform that enables Web Service Operators to deliver highly secure applications and services for personal privacy and compliance offered on an on-demand basis.

The PAOGAplatform has already been chosen as the most advanced and secure architecture by a number of Web Service Operators who are offering cost effective open marketplaces to address the issues of compliance and identity protection and privacy in areas such as recruitment, property and project management to name but a few. By working with Web Services Operators, PAOGA plans to become the trusted global repository for personal data.

“PAOGA is aiming to be the recognised market leader and the platform of choice for Web Service Operators’ applications,” said Graham Sadd, CEO of PAOGA Ltd. “Web Services Operators are beginning to recognise and capitalise on the commercial opportunities for delivering online applications in industries that require any form of compliance or personal privacy. We’re seeing tremendous interest from Web Service Operators delivering applications and services in compliance driven industries, such as the property sector, healthcare, construction, finance, pharmaceutical and transport. Likewise, consumers are looking to use applications from providers that respect and protect their identity from fraud, theft and misuse.”

PAOGA’s core asset is the PAOGAplatform (PAOGA.net) which is an IT architecture and infrastructure. Built on Microsoft .NET and MS SQL server, the PAOGAplatform is a system that allows application developers to create very secure, high performance Web Service and Internet applications with the required workflow for legal compliance and a knowledge base of legislation governing the use and distribution of personal information.

The company licenses access to the platform to Web Services Operators who are building applications for specific horizontal and vertical markets promoted directly to end users.

Web Services Operators are now licensing the PAOGAplatform to take to market data management applications in specific vertical and horizontal markets, offered to individuals on a ‘pay as you go’ basis. PAOGA is currently in negotiations with system integrators, major sector influencers, as well as Web Services Operators with deep sector knowledge and experience in the following areas:

- Property – Applications relating to the UK Housing Bill requiring homeowners, or their estate agents, to compile and provide a Home Information Pack before marketing a property.
- Project Management – Applications for automated PRINCE2 delivery and compliance for healthcare, construction and finance.
- Recruitment – Applications relating to Data Protection, Employment and Human Rights in

Pharmaceutical, Healthcare and Transport.

Other identified sectors include Financial Services, Investment, Education, Medical, Government, Marketing and Trade.

Available immediately, the PAOGA platform is licensed on a shared risk/reward basis to Web Service Operators looking for a technology platform on which to build and deliver their secure on-demand applications and services.

#### About PAOGA Ltd

Founded in 2002, PAOGA Ltd provides the global technology platform that enables Web Service Operators to deliver secure Personal Knowledge Banks for an individual's data. PAOGA's core asset is the PAOGA platform which is an IT architecture and infrastructure. The company licenses access to the platform to Web Services Operators who are building applications for specific horizontal and vertical markets marketed directly to end users. PAOGA plans to become the trusted global repository for personal data, and is currently working with a number of Web Services Operators in the areas of Property, Project Management and Recruitment. [www.paoga.com](http://www.paoga.com)

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