

Square Mile launches free wireless broadband

Submitted by: Heddon Communications

Tuesday, 21 June 2005

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NEWS RELEASE 21 June 2005

SQUARE MILE LAUNCHES FREE WIRELESS BROADBAND

In a special promotional offer to all users, Square Mile International is offering a FREE wireless broadband subscription at all 45 Square Mile marinas across the UK. This 512Kbps connection is ten times faster than a dial-up service.

If users need a faster connection, they can take out a 1Mb subscription for £4.99 per month (which is 20 times faster than dial-up) or they can add thousands of Wi-Fi hotspots all over the UK to their marina subscription for a total of £9.99 per month.

Dominic Killinger, Managing Director of Square Mile explained: "Our concentration this year is to grow user numbers. Working in conjunction with the marina operators, we are offering the service FREE until 31st March 2006, enabling everybody to experience the convenience of wireless broadband. We are confident that once new users have tried the service, without needing to use their mobiles or wires to connect, the benefits will be obvious."

"Existing users include boat owners who use the service to check weather reports, tidal information and race details, as well as all the normal uses of the Internet, but also businesses based around the marinas," continued Dominic. "With many more people trying it out during 2005 and the subsequent increased user base in 2006, we fully intend to reduce subscription levels to under £10 per month as a direct response to end user demands."

The service is being provided by Square Mile International and is the first step in their plans to bring wireless broadband to marinas worldwide. Currently 45 UK marinas are offering this service and many more in the Mediterranean and around the world plan to offer this facility through the Square Mile reseller network. Working in conjunction with BOZII, the 1Mb connection plus inland roaming subscription gives boat users access to over 3500 hotspots across the UK, including the Square Mile marina hotspots, with one bill and one subscription. These hotspots include those from BT Openzone, ReadytoSurf, Surf and Sip, lyzone, Canova Wireless and Net-Near-U, which are located in marinas, airports, train stations, service stations, hotels, coffee shops, football stadiums and conference centres.

Marinas live today with the Square Mile service are:

Bangor Marina; Beaucette Marina, Guernsey; Brighton Marina; Burnham Yacht Harbour; Chichester Marina; Clyde Marina; Conwy Marina; Cowes Yacht Haven; Dunstaffnage Marina; East Cowes Marina; Falmouth Marina;

Fambridge Yacht Haven; Gosport Marina; Gunwharf Quays Marina; Hafan Pwheli Marina; Hamble Point Marina; Hartford Marina; Hartlepool Marina; Haslar Marina, Gosport; Haven Quay, Lymington; Largs Yacht Haven; Lymington Haven Boat Yard; Lymington Marina; Mayflower Marina, Plymouth; Neyland Yacht Haven; Old Customs House, Gunwharf Quays; Penarth Marina; Plymouth Yacht Haven; Poole Quay Boat Haven; Port Edgar Marina; Port Solent Marina; Portishead Quays; Racecourse Yacht Haven, Windsor; Royal Clarence Marina, Portsmouth; Royal Motor Yacht Club, Poole; Royal Quays; Shotley Marina; Southsea Marina; Sovereign Harbour, Easbourne; Square Rigger, Port Hamble; Troon Yacht Haven; Val Wyatt Marina; Watermark Café, Port Solent; Weymouth Marina; Yacht Haven Quay, Plymouth.

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Notes to Editors:-

1. Photos available as jpeg files

2. Square Mile International is a Wireless Internet Service Provider (WISP) building a portfolio of hot spots within Marinas around the world. This service offers high-speed, secure connectivity to berth holders, residents and businesses situated within Square Mile networks at Marinas. Founded in 2001 by Dominic Killinger, Managing Director, the company's headquarters are in Marlow, Bucks, with operations in Australia and Spain.

Exclusively focused on the marina environment, Square Mile have built direct relationships with world leading manufacturers of wireless hardware to ensure the most reliable and secure accessibility for subscribers.

www.squaremileinternational.com