AZURE WINS FRAUD-DETECTION CONTRACT WITH WARID TELECOM PAKISTAN

Submitted by: Pirate Communications

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Azure Solutions, the revenue-assurance company, today announced that it is to provide its Azure Fraud Bureau Service to Warid Telecom Pakistan, the Pakistani mobile operator.

Last year Warid Telecom was awarded a licence to operate mobile services in Pakistan. In May 2005 Warid Telecom successfully launched the service covering 28 cities with a total population of around 32 million people. Warid Telecom also holds licences to operate long distance, international (LDI) and wireless local loop (WLL) businesses. In order to maximise revenues and reduce potential losses, Warid Telecom required a cost-effective system that could detect a wide range of potentially fraudulent activity across its network.

The Azure Fraud Bureau Service is a fully-hosted system providing operators with 24/7 operational support, upgrades and hardware to detect fraud across their networks effectively and efficiently, without the overheads associated with providing an in-house fraud solution.

The Azure Fraud Bureau Service is powered by Azure's Fraud Control System, which uses intelligent and unique detection technology, and accepts multiple data feeds to allow all types of product or service to be monitored (fixed, mobile, interconnect, IP, etc).

The Azure Fraud Control System enables operators to:
· flexibly configure, control and define fraud-detection rules
· intelligently detect anomalous and unusual behaviour
· identify fraudsters and criminal activity through event fingerprinting
· monitor SMS and IP content to provide fraud detection for m-commerce and next-generation technologies
· improve efficiency and effectiveness of fraud-detection teams through comprehensive case-management workflow and report generation
· enhance their visualisation capabilities allowing for the ease of identification of fraud issues.

Ahmad Sayed, director sales, south-east Asia at Azure Solutions, said: "We are very pleased to be working with Warid Telecom and this is a further endorsement of Azure's fraud-detection capabilities. It is essential that operators, particularly those is emerging markets, implement fraud-detection solutions otherwise they risk losing significant revenue."

Mr Hamid Farooq, CEO of Warid Telecom Pakistan, said: "As an emerging mobile business it was essential that we had a fraud-detection system place to ensure we are protecting revenues. Azure's extensive fraud-detection capability and expertise was very attractive to us, and the bureau service provides us with cost-effective access to it."

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About Azure Solutions (www.azuresolutions.com)
Azure Solutions is the world's largest revenue-assurance company. It is headquartered in London, with

people in Westminster (Colorado), Ipswich, Paris, Frankfurt, Madrid, Barcelona, Islamabad, Kuala Lumpur, Jakarta, Singapore, Sydney, Melbourne and Mexico City. Azure's end-to-end revenue-assurance product portfolio for current-generation networks includes Data Integrity, Wholesale and Interconnect Billing, International Settlements, Fraud Management, Mediation Management, Translation and Rating, Event Integrity and Route Optimisation. Azure has launched Azure Inter-Party Management and Azure Fraud Control System as the first products in its next-generation portfolio. Azure provides individual products or complete revenue-assurance solutions using a common platform and any combination of products that a customer might need. Customers can choose a system that they own and operate themselves or a bureau that Azure manages on their behalf. Azure has over 60 customers across the world comprising PTTs, mobile operators, national operators, carrier's carrier and cable TV companies. Azure has significant carrier experience and understands the problems faced by all these operators.

The company's heritage can be traced back to BT in the early 1990s. Azure was spun out of BT in April 2003 and is backed by New Venture Partners, Doughty Hanson Technology Ventures and Intel Capital.

Recently Azure won the 'Best Revenue-Assurance Project' award at the World Billing Awards 2005 in London, and 'Most Promising Company' at the TeleStrategies Billing & OSS World Excellence Awards 2005 in Philadelphia.

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