

# AIRBRUSH YOURSELF TO PERFECTION

Submitted by: Cow PR LLP

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Party people – get ready to wow the other guests this season by looking your VERY best!

With this year's seasonal soirées just around the corner, the pressure is really on to feel great and look even better. Now you can make the absolute most of your best features with every dedicated partygoer's must have product – the Beach Bronze Salon Tanning System from BaByliss.

The Beach Bronze uses salon airbrush technology to produce a very fine mist of tanning solution that is evenly distributed across your body giving you a professional tan in the comfort of your own home.

But not only does the Beach Bronze give you that all-over, year-round A-list glow, with our expert beautician's top tips you can also use the Beach Bronze system to enhance your body shape and really make a difference to your overall look.

The easy to control airbrush technique means that you can apply subtle tonal changes to those certain areas, allowing you to enhance your abs, lift your chin and even create a washboard stomach.

BaByliss Beautician, Vanessa Wheatley, says "One of the industry's best kept secrets is the impact you can have using airbrush tanning technology to really enhance your body shape and make the most of your best features. Because the Beach Bronze allows you to use salon technology at home, you can experiment with what works best for you and really learn how to maximise your wow factor this Christmas. It is also ideal for men who want to look great without the added embarrassment of going to a salon."

Vanessa's top to toe tips will let you shimmer with confidence this party season:

## 1. Getting Cheeky

For that 'Girls Aloud' look that is really now, simply smile your biggest smile and spritz a little tanning lotion on the most prominent, highest part of your cheeks. By highlighting these two apple shaped areas, you are adding subtle tonal changes that will really bring your face alive.

## 2. Chin Lift

To create definition and sharpen your profile just like Cameron Diaz – simply raise your head and spray a small circle of tanning lotion just underneath your chin. This shadow will create an illusion that will lift double chin and instantly define your jaw line.

## 3. Chiselled Features

Add the finishing touch to your LBD look by chiselling out the definition of your collarbone area – with a few subtle strokes you really can make a big difference. Simply define the area by spraying a slightly darker strip both above and below your collarbone and a darker circle on the ball of your shoulders. This is definitely an A-list secret that instantly adds a little red carpet glamour – think Scarlett Johansson in her stunning gowns.

## 4. Breast Impression

To create the impression of a fuller, rounder bust à la Dita Von Tesse, push your breasts together and highlight them by spraying an “M” shaped darker section above them. Start in the centre just above the your rib cage and spray upwards and over the top of your breasts.

#### 5. Abs’solutely Stunning

There are two ways to enhance your stomach area to get that Keira Knightley look – you can either create a washboard stomach effect or go for enhancing your abdominals. Both look stunning and are very easy to achieve. To create the illusion of a washboard stomach, simply spray three darker horizontal slanted strips from the centre of your stomach outwards. The first should go immediately under your chest area, the second just above your belly button and third just below it. For abs that really impress, leave the middle of your stomach untouched and spray two vertical strips 6cm either side of your belly button. Start from just under your bra and end at the top of your underwear line – these tips are great for men too!

Use the Beach Bronze Salon Tanning (£60) to create these great looks this party season!

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For more information on the BaByliss range, call the Sophie or Elsa at the BaByliss Press Office on 0207 684 6969