

# European Financial Services Summit 99

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KPMG Consulting lines up behind new financial technology event

Wednesday 10th March 1999, Alte Oper, Opernplatz, Frankfurt am Main, Germany

[www.efss-event.com](http://www.efss-event.com)

- KPMG Consulting confirms co-sponsorship with Microsoft and Compaq

- Dr Jörg Franke, Member of the Board of Deutsche Börse AG, to debate electronic trading with Hugh Freedberg, Chief Executive of LIFFE

London, Monday 15th February 1999 - KPMG Consulting confirmed it will join Microsoft and Compaq as a sponsor of the European Financial Services Summit (EFSS 99). The new event, which is also being held in association with Eastman Software and NewsEdge Corporation, showcases the latest technology solutions for the financial services industry.

Graham Oates, KPMG Consulting's Executive Partner for European Solutions, says: "Global competition and information technology have had a huge impact on the financial services sector, and will continue to drive customer needs and expectations. EFSS '99 will arm decision-makers with the necessary information and knowledge to choose the right technology partners to meet those expectations and gain a competitive edge."

Oates continues: "EFSS has the potential to become a truly significant event for senior decision-makers within European financial services. KPMG Consulting has long recognised that new challenges demand new solutions. We therefore felt we could not miss the opportunity to take part in EFSS 99."

At the conference, Dr Jörg Franke, Member of the Board of Deutsche Börse AG will join Hugh Freedberg, Chief Executive of LIFFE, in a panel debate. The discussion will be both forward-looking and lively, as the two leaders of these high-profile exchanges debate their views on the key electronic trading issues.

Running alongside the conference are a Microsoft developers programme, a series of technology workshops and a full-day exhibition. The 40-plus exhibitors who have already confirmed their attendance include many of the industry's leading players.

Ashley Steele, European Retail Banking Industry Manager, Microsoft EMEA, says: "It's great to have KPMG Consulting on board - its experience and expertise further strengthen the event line-up. We're also delighted with the level of interest in EFSS 99 which has already been expressed. The number of delegates is still growing and the calibre of speakers, exhibitors and delegates means that EFSS 99 is an event that senior executives from the financial services sector should not miss."

#### About Microsoft

Founded in 1975, Microsoft (Nasdaq: MSFT) is the worldwide leader in software for personal computers. The company offers a wide range of products and services for business and personal use, each designed with the mission of making it easier and more enjoyable for people to take advantage of the full power of personal computing every day.

#### About Compaq

Founded in 1982, Compaq Computer is a Fortune Global 100 company. Compaq is the second largest computer company in the world and the largest global supplier of personal computers. Compaq develops and markets hardware, software, solutions and services, including industry-leading enterprise computing solutions, fault-tolerant business-critical solutions, networking and communication products, commercial desktop and portable products and consumer PCs. The company is a leader in environmentally friendly programs and business practices. Customer support and information about Compaq and its products are on the World Wide Web at [www.compaq.com](http://www.compaq.com).

#### About KPMG Consulting

KPMG Consulting employs over 1,600 professionals in 18 offices in the UK and had 1998 revenues of £217 million. KPMG is one of the world's largest firms of Accountants and Consultants, with 1998 revenues of US\$10.4 billion and over 92,000 personnel, including over 6,800 partners, in 157 countries. The firm's international headquarters are in Amsterdam and it has offices in over 175 locations across Europe. In the UK, KPMG has around 9,100 personnel in 38 locations, with 1998 revenues of £867 million. KPMG Consulting provides services aimed at transforming business performance through the successful integration of people, processes and technology.

#### About Eastman Software

Eastman Software, a wholly owned subsidiary of Eastman Kodak Company, is a recognised world-wide leader in enterprise work management software for Microsoft BackOffice, including workflow, document management, imaging and COLD. In the last two calendar years, Eastman Software customers and products have received more than twenty major analyst and publication-endorsed awards. Imaging for Windows, developed by Eastman Software, is integrated into the Microsoft Windows 95, Windows 98 and Windows NT operating systems, making it the de facto standard in 32-bit desktop imaging. Our network of authorised solution providers offers financial institutions world-wide a wealth of solutions to meet their business needs including call centre management, customer relationship management, risk management, loan and mortgage processing and records management. For more information on Eastman Software, please visit [www.eastmansoftware.com](http://www.eastmansoftware.com).

#### About NewsEdge Corporation

NewsEdge Corporation (NASDAQ:NEWZ) is the world's largest independent news integrator and the leader in global news and current awareness solutions for business. The company's mission is to make news valuable for busy people at work. NewsEdge provides clients at nearly 1,200 organisations with a powerful combination of customised, authoritative content; cutting-edge technology; editorial, value-added capabilities; and unparalleled client support and consulting services. NewsEdge helps business people find the most important, relevant stories from an overwhelming volume of daily news and enables them to act on the most current information possible. NewsEdge is headquartered in Burlington, Massachusetts with sales offices throughout North America, Europe and Japan. For more information about NewsEdge

Corporation, please visit [www.newsedge.com](http://www.newsedge.com).

For further information about EFSS 99, visit [www.efss-event.com](http://www.efss-event.com)

For press information contact:

Catriona Pennington

Write Image

271 Regent Street

London W1R 8BP

Tel: +44 (0) 171 493 5400

Fax: +44 (0) 171 493 5499

email: [catriona@write-image.co.uk](mailto:catriona@write-image.co.uk)

EFSS 99 Exhibitors List - as at 12th February 1999

Advanced Information Resources

appolut

BCFI

BTA Consulting

Cap Gemini

Compaq

Compaq Services

CSE Systems

DataDesign

Eastman Software

Fabasoft GmbH

FICS

Filenet

Gemplus

GENESiS Software & Consulting

Genesys

iD2 Technologies

KPMG Consulting

Lexmark

Killiney Investments

Marlborough Stirling

Microsoft

mpct Solutions

Multimark

Mummert + Partner UK

Neon

NewsEdge

Nexus Software

OpenText

Paris Bourse

Prologic  
Raft International  
Reuters  
SAS  
Siebel Systems  
Siemens  
Siemens Business Services  
Tata Infotech  
TIBCO Finance Technology  
TopTier Software  
Trema  
Unisys  
Wall Data