

35,000 people said it with flowers this Christmas

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Despite being bombarded with Christmas jingles, adverts and catalogues throughout November and December, research from Home Delivery Network Limited shows that people are still leaving their shopping until the last minute.

On December 23rd alone, Home Delivery Network Limited's 3,500 friendly and reliable drivers delivered 35,000 bunches of flowers to the four corners of the UK.

"In just one day we delivered the average number of flowers we usually deliver in one week," explains Walter Blackwood, managing director at Home Delivery Network Limited.

"Sending flowers couldn't be easier for those who have left their shopping to the last minute. All our major high street clients offer next day delivery for beautiful hand tied bouquets and personalised cards expressing that special message."

With just 24 hours from order to delivery, Home Delivery Network Limited's integrated service can collect, sort and deliver flowers to all 1,760,000 UK postcodes. Over 1.3 million bunches of flowers a year are delivered by Home Delivery Network Limited making it the largest parcel carrier of fresh flowers to homes in the UK.

Ends

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Home Delivery Network Limited is the UK's largest dedicated home delivery and collection service and formed on 1st May 2005 following a merger between Business Express and Reality Group.

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