

HEMP BARS SNAPPED UP BY PARENTS

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Press Release

HEALTHY AND TASTY SNACK BAR SNAPPED UP BY PARENTS

A healthy snack bar made from hemp seed and other natural ingredients is proving a huge hit with parents.

9 Bar, which is made by Wholebake (www.wholebake.co.uk), is seen by parents and their children as a tasty alternative to chocolate bars in their school lunchbox.

The growing success has led to 9 Bar being stocked in all Sainsbury's and Waitrose stores.

The bars, which are handmade and come in three varieties – original, nutty and fruity – contain no hydrogenated fats and no artificial flavourings and colourings. They are also wheat and gluten free.

The tasty snacks contain hemp, a high quality source of protein, together with all nine essential amino acids, which help to build and repair the body.

They also contain sunflower, pumpkin and sesame seeds as well as poppy seeds – all a rich source of protein, fat, many minerals and some fibre.

9 Bar can help to lower cholesterol and to maintain a healthy heart as part of a healthy, balanced diet.

The 50g bars come individually, price 69p, or as three-packs, price £1.79.

In addition to the two supermarkets, 9 Bar is also stocked in Holland & Barrett and a large number of specialist health food shops.

NOTES TO EDITORS

For more information, samples or images, please contact Nick Mason, Louise Davies or Lucy Mason at Mason Media on 0151 707 4510.

- Wholebake (www.wholebake.co.uk) was founded in 1984 by Stephen Jones in his small kitchen at home to make wholesome vegetarian foods from the finest ingredients.
- Today the business occupies a 15,000 sq ft factory with two production lines in Corwen, North Wales.
- In recognition of its recent success, the Welsh Assembly helped fund a £120,000 refurbishment of the factory.

- The late Princess Diana is known to have been a fan of the company's products.

Contact Details:

Louise Davies

Mason Media

0151 707 4515

louise@masonmedia.co.uk