

# Barclaycard goes football crazy

Submitted by: pr-sending-enterprises

Thursday, 6 April 2006

---

1966 was a very good year for football...and Barclaycard.

Wembley Stadium 1966 and England wins the World Cup. At the same time, not many miles away in Northampton, Barclaycard is launched. Forty years on and you could have the time of your life watching football at the World Cup in Germany courtesy of MasterCard the official sponsor of 2006 FIFA World Cup Germany™ and Barclaycard. MasterCard is giving you the chance to win an all expenses paid VIP package for two to see a football match in every one of the 12 FIFA World Cup venues plus 2000 euros spending money.

When you apply for a Barclaycard MasterCard and each time you make a purchase with your card up to 16th May 2006 you'll be entered into the FIFA World Cup tickets (<http://www.barclaycard.co.uk/worldcup>) prize draw – likewise if you already have a Barclaycard MasterCard. So, whether you're buying furniture, food or football tickets, every time you use your Barclaycard MasterCard you'll have a chance to win a fantastic trip to the World Cup.

Even if you don't win the main prize, Barclaycard MasterCard are offering a chance for the runners-up to win one of 15 pairs of VIP England match tickets including flights and transport to the game or failing that you could win one of 500 FIFA World Cup™ goodie bags filled with official MasterCard/FIFA World Cup™ merchandise.

Barclays is now in its second season of sponsoring the Barclays Premiership, the world's best domestic football league. Through their sponsorship, Barclays is committed to all levels of football in England and Barclaycard's close association with Barclays means that they are the only company able to offer an official Barclays Premiership credit card.

Visit Barclaycard's World Cup 2006 prize draw (<http://www.barclaycard.co.uk/worldcup>) if you want to find out more information.

## About Barclaycard

Barclaycard (<http://www.barclaycard.co.uk>) is a multi-brand international credit card and consumer lending business; it is one of the leading card businesses in Europe.

In the UK, Barclaycard manages the Barclaycard branded credit cards and other non-Barclaycard branded card portfolios including Monument, SkyCard and Solution Personal Finance. In consumer lending, Barclaycard manages both secured and unsecured loan portfolios, through Barclays branded loans, being mostly Barclayloan, and also through the FirstPlus and Clydesdale Financial Services businesses.

Outside the UK, Barclaycard provides credit cards in the United States through Barclaycard US, Germany, Spain, Greece, Italy, Portugal, Scandinavia and across Africa.

Barclaycard Business processes card payments for retailers and issues purchasing and credit cards to business customers.

## Key Facts

Number of Barclaycard UK customers 11.2m  
Number of retailer relationships 93,000  
International cards in issue 4.3m