

# AXS-One announces Virgin Holidays as 50th customer of its e-Delivery Service

Submitted by: Lighthouse PR

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AXS-One e-Delivery adopted by 68% of UK travel industry in twelve months- becoming industry standard

Watford, 28th April: AXS-One Inc. (<http://www.axsone.com>) (AMEX: AXO), a leading provider of high-performance records compliance management software solutions, today announced that Virgin Holidays has become the 50th European tour operator to sign up to the AXS-One e-Delivery Service. The three-year agreement allows Virgin Holidays to communicate electronically with the thousands of travel agents it works with, and eliminate postage and printing costs. Virgin Holidays estimates that it currently prints and posts an average of 375,000 invoices per year to its agents in the UK and Ireland.

The AXS-One e-Delivery Service (<http://www.axsone.com>) was originally developed and optimised for the UK travel industry to reduce operational costs by transforming paper-based invoicing processes to electronic invoicing systems. Launched in April 2005 with authorisation from the Civil Aviation Authority and ABTA, it has already attracted 4,600 UK travel agents registrations, representing 68 per cent of the UK travel agent community. The Service is currently being extended to enable Irish travel agents to receive documents from UK tour operators.

Stewart Baird, Sales and Operations Director at Virgin Holidays commented: "The sheer number of agents that have signed up to the AXS-One e-Delivery Service over the past 12 months made the decision to switch a simple one."

The AXS-One e-Delivery Service (<http://www.axsone.com>) delivers a hosted, managed environment designed to capture and securely archive documentation generated by tour operators and to deliver documents such as confirmation invoices and pre departure changes electronically to travel agents.

"Signing up another industry brand in Virgin Holidays is a significant endorsement. The Service has really come a long way since its launch and with the upgrade in functionality now allowing non ABTA bonded agents to benefit from electronic document delivery, we are looking forward to expanding the Service across Europe," commented Mark Donkersley, Managing Director at AXS-One Ltd.

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About Virgin Holidays

Born in 1985, Virgin Holidays was formed following the creation of Virgin Atlantic Airways with a view to selling seats on the new Virgin Atlantic routes to New York, Orlando and Miami. Forming the leisure marketing wing of the Virgin Travel Group, Virgin Holidays has become the largest scheduled tour operators in the UK.

Virgin Holidays offers an extensive holiday programme across the world with comprehensive brochures throughout the USA & Canada, Florida, Caribbean, a Worldwide product, Snow brochure and more recently a 'taste of adventure' programme leading the way in soft adventure holidays. The operator now takes

more than 400,000 customers on holiday each year and consistently receives a stream of awards throughout the industry including last year's British Travel Awards Consumer Vote for the Best Long-Haul Tour Operator.

[www.virginholidays.co.uk](http://www.virginholidays.co.uk)

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#### About AXS-One

AXS-One Inc. (AMEX: AXO) is a leading provider of high performance Records Compliance Management solutions.

The AXS-One Compliance Platform enables organisations to implement secure, scalable and enforceable policies that address records management for corporate governance, legal discovery and industry regulations such as SEC17a-4, NASD 3010, Sarbanes-Oxley, HIPAA, The Patriot Act and Gramm-Leach Bliley.

AXS-One's award-winning technology has been critically acclaimed as best of class and delivers digital archiving, business process management, electronic document delivery and integrated records disposition and discovery for e-mail, instant messaging, images, SAP and other corporate records.

Founded in 1979, and headquartered in Rutherford, NJ, AXS-One has offices worldwide including in the United States, Australia, Singapore, United Kingdom and South Africa.

\*\*\*\*\* For further information, visit the AXS-One web site at [www.axsone.com](http://www.axsone.com) \*\*\*\*\*

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