

Daniel Corby, CEO of 118Group launches new telecom products

Submitted by: iFinda Group

Sunday, 16 July 2006

Dan Corby, CEO of 118 Group, a private limited company in the UK with a multi million turnover has chosen a four letter word when it comes to telecoms.... TTNC.

One of the companies in the group 118 Telecom, sells memorable and alphanumeric telephone numbers, numbers like 0870 100 100 or 0845 PLUMBER - where people use the letters on their telephone key pad to dial a number.

Memorable numbers are a massive business in the UK and Alphanumerics are huge in the United States but not very well known in the UK at the moment. Corby plans to change all that.

Daniel Corby comes from a telecom background, having been sales director at mobile phone retailer, phones4u between 2002 and 2004 - now running the 118 group, Corby expects to deliver triple digit growth from telephone numbers in the coming year.

118telecom has chosen TTNC as its ofcom partner to resell telephone numbers on a massive scale in the UK.

TTNC was chosen for its depth of knowledge, buying power and their ability to help create an IT platform which 118telecom will use.

TTNC was founded in 2004 and operates from the UK and Sweden.

TTNC have allocated \$16 Million worth of memorable numbers to 118telecom which Corby is confident of selling over the coming year.

118telecom operates as a trading division of 118 Group and sells through the internet and via a telesales team using the database of partner company 118trades. 118trades has 500,000 customer contacts, mainly in the SME market in the UK and plans to cross sell numbers to this massive database through outbound telesales.

118 trades has just announced the opening of a new 400 seat call centre in Chelmer Village, Chelmsford and will share this capacity with 118telecom.

TTNC is also advising 118 Group on better value outbound calling options, including VOIP and call share opportunities.

Dan Corby CEO of 118telecom and Mark Bulcher CEO of TTNC issue the following joint statement "Our businesses have worked together very successfully over the last 6 months and we are now looking to exploit the massive opportunity that is presented to us both here in the UK through selling and connecting memorable numbers and alpha numeric numbers for the SME market place"

118 Group PR can be contacted on 01245 422 050 and sales at 118 can be reached on 0800 2 118 118.

TTNC sales can be contacted on 0870 468 68 68 or by e-mailing sales@ttnc.co.uk

You can read more about the 118 Group at www.the118group.com or www.118trades.com

