

United Take On Podcast League

Submitted by: Cow PR

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The world's best-supported football club, Manchester United, launches its first series of official podcasts with Audible.co.uk today 10th August 2006. For the first time, Manchester United fans can download exclusive content including interviews with club legends such as Eric Cantona and Dwight Yorke - along with dressing room insights from current players - and listen anywhere and anytime...

With over 75 million United fans worldwide, the Official Manchester United Podcast is set to become one of the most popular downloads ever. The podcast series features past and present players; latest club news; celebrity fans and comedy sketches including a Premiership reality show spoof: "Big Bother".

Hosted by leading UK broadcaster and lifelong United fan Eamonn Holmes, the first episode features interviews with three of the club's greatest ever stars including Paul Scholes speaking about his dramatic return to fitness.

Eamonn also gets an inside account on the Ruud Van Nistelrooy transfer from former striker Dwight Yorke who spent six weeks inside the United camp and witnessed first hand the end of the Van Nistelrooy era. One of United's finest centre-halves Gary Pallister gives his assessment of the current defence and there's celebrity fan chat with actor Ralf Little and Olympic gold medallist Darren Campbell.

The second episode available for download from 24th August will feature United's most enigmatic star Eric Cantona in a rare and exclusive interview in which he gives his verdict on the current darling of Old Trafford, England's Wayne Rooney.

Eamonn Holmes comments: "I'm overwhelmed to be involved in the first ever Official Manchester United Podcast, produced by fans for fans. With great guests and fascinating features it's sure to be a big player in the podcast league."

Chris Mckee, Managing Director, www.Audible.co.uk, commented: "At Audible we are constantly looking for new and exciting opportunities to extend our range of products. Securing the Official Manchester United Podcast is a great coup and confirms our position as the leading provider of digital spoken content in the UK."

The Official Manchester United Podcasts are available from www.manutd.com and www.audible.co.uk. The launch episode is available for download from Thursday 10th August. Further episodes will be released on a weekly basis from 24th August 2006 and costs £1.50 each. A free sample can also be listened to from www.Audible.co.uk.

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Notes to Editors

About www.Audible.co.uk

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For more information, please contact:

Ane Olesen, Nicki Oldham or Morgan Gillespy

Email: audible@cowpr.com

Tel: 020 7684 6969

