

Image Loft - The Image Library for Interiors Journalists

Submitted by: Image Loft

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Image Loft (<http://www.imageloft.co.uk>), the image library for interiors journalists, is making waves amongst journalists, marketing departments and prs. Since its launch in June it has attracted 50 companies' image libraries including big names such as Habitat, Woolworths, Matalan, Smeg and Whirlpool, aswell as many small independent retailers, this makes it a one-stop resource for interiors journalists.

www.imageloft.co.uk

Journalists can search for high res jpeg images and press releases (<http://www.imageloft.co.uk>) according to what they are working on, add them to their Image 'basket', and then send them to their inbox with full caption and stockist details (and all for free). This saves journalists time waiting for images and information as well as saving prs time writing and re-writing caption information.

Image Loft is ideal for any Interiors journalist as well as those who covers Shopping & Gift pages and News & Gadget pages.

Journalists can register at www.imageloft.co.uk – then click on the Register box on the right hand side

If you have any questions or would like statistics & testimonials please contact:

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Launching in September – Image Loft Food & Drink