

# Storacall break with IP call recording tradition!

Submitted by: Storacall

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IP call recording and monitoring costs have traditionally been high and in many cases it has proved more cost effective to stick with the traditional methods of call recording. Not anymore...as today, Storacall Voice Systems in Sunbury-on-Thames have announced the VoiStore IPS recording solution, which will set a new industry benchmark for IP recording prices.

'We have looked at the market and bearing in mind IP call recording does not require expensive traditional recording cards the high prices for IP call recording seems illogical. Accordingly we wanted to set new standards within this marketplace and have today launched the new VoiStore IPS pricing structure' said Graham Leighton – Director of Storacall Voice Systems.

This makes VoiStore IPS call recording significantly less expensive than analog or digital recording solutions with Voistore IPS typically 50% less expensive than the current market IP recording prices and around 35% less expensive than legacy PBX recording solutions

In a VoIP environment, voice traffic travels across the corporate data network, not over traditional wiring. VoiStore IP monitors the corporate data network looking for voice packets traveling to and from the IP PBX. This "packet sniffing" technology allows the VoiStore to identify and extract only the voice packets for recording. VoiStore IPS call recording solutions are completely unobtrusive. Sniffing packets on the corporate data network does not interfere with an IP PBX or any other network attached applications.

For more information on the VoiStore IPS pricing revolution please contact Storacall sales on 01932 710710 or e-mail [sales@storacall.co.uk](mailto:sales@storacall.co.uk).

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