

PetClub UK Launches Online Resource for Animal Lovers

Submitted by: Oakhurst Public Relations

Tuesday, 12 December 2006

Whether you're already a pet owner or you need the low-down on anything from a horse to a hamster, a moggy to a macaw, or a python to a parrot PetClub UK (<http://www.petclubuk.com/view/menu.do?id=1>), which launches today, is an innovative new website which will give you all the information you need. This site is purr-fect for anyone who is looking to buy an animal, owns one, works with them or just has a general interest.

PetClub UK is a one-stop shop for pet lovers, packed with useful tools and resources in a vibrant and interactive environment. The website brings to the finger-tips of everyone who visits fact-laden animal profiles, guidance on health and dietary requirements and advisory articles on choosing the right pet and keeping it happy and healthy.

Animal loving founder of PetClub UK Chris Jones, himself a dedicated reptile enthusiast, said "I set out to publish an informative, factual site that will help owners understand and look after their pets. Where we recommend products, these are specifically to help ensure that the creatures we care for lead healthy, contented lives. The main aim is to create a community for the exchange of experience, best practice and sound advice.

www.petclubuk.com appeals to a wide range of individuals, from animal obsessed kids to adults seeking companionship. Like-minded pet enthusiasts can join in lively chat forums where they can swap ideas or pose a question of their own. There are photo galleries so you can send in snaps of your own special pet, as well as a section listing national and regional events for every type of pet.

All visitors can access the information pages and articles but members of PetClub UK are entitled to additional benefits of discounts on every product, a regular newsletter and the chance to enter regular competitions to win some fantastic prizes. Annual membership of the Club is readily affordable at just £5 and is open to everyone.

Note to Editors: PetClub UK may be willing to give away free membership to your readers, please get in touch if you are interested.

Which Pet Types? PetClub UK has sections for each type of pet: cats (<http://www.petclubuk.com/view/menu.do?id=8>), dogs (<http://www.petclubuk.com/view/menu.do?id=9>), horses (<http://www.petclubuk.com/view/menu.do?id=12>), small animals (<http://www.petclubuk.com/view/menu.do?id=10>), reptiles (<http://www.petclubuk.com/view/menu.do?id=14>), aquarium (<http://www.petclubuk.com/view/menu.do?id=58>).

There are forums, event listings, articles, animal photo competitions (<http://www.petclubuk.com/view/menu.do?id=199>) and pet product discounts (<http://www.petclubuk.com/view/menu.do?id=207>) for each category.

For further press information, contact:

Paul Joseph or Lindsay Stewart
Oakhurst Marketing
Tel: 01494 672260
Email: paul@oakhurstmarketing.com

