

# Gomez and Limelight Networks Join Forces to Validate Digital Media Delivery

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Limelight Networks to offer Gomez's web application experience management services, providing customers with hard performance metrics

LEXINGTON, Mass., Dec. 12, 2006 – Gomez Inc., the leader in web application experience management, today announced a reseller partnership with Limelight Networks, the high performance content delivery network for digital media.

Limelight Network's 700+ customers, who use its global service for large-scale delivery of video, music, games and social media, will now have a powerful new way to independently verify the service they receive from Limelight. Using Gomez, Inc.'s web application experience management services, Limelight's customers can now precisely document and validate the performance benefits of Limelight's digital media delivery services and ensure the best experience possible for their customers.

Under the partnership, Limelight will offer Gomez services to any existing or future customer seeking third party content delivery monitoring services. Limelight customers will be able to measure and validate Limelight Network's digital media delivery performance through detailed online reports.

"We are confident in the proven performance of our digital media delivery services," said Michael J. Sawyer, vice president of marketing at Limelight Networks. "Gomez provides a critical independent verification mechanism that allows our customers to validate the service and performance they're obtaining through our global content delivery network."

Gomez offers a unique menu of services that Limelight customers can use in delivering superior online experiences that satisfy their customers, strengthen their brands and drive profits. These services include the Gomez® ExperienceFirst Network™, an integrated system of electronic agents, data center locations (more than 80 worldwide) and end-user computers (more than 12,000) that continuously monitor uptime and response time of customers' critical web sites and services around the world.

"Our commitment as Limelight's strategic partner is to continue documenting content delivery performance with hard, reliable metrics across a myriad of geographies, networks and connections, both through systematic testing and, soon, by monitoring exactly what's happening in customers' web browsers," said Tom Meusel, vice president, worldwide channel sales for Gomez. "We have the deepest and the most trusted performance information, and that's good news for Limelight customers."

## About Limelight Networks

Limelight Networks is the high-performance content delivery network for digital media, providing massively scalable, global delivery solutions for on-demand and live Internet distribution of video, music, games and downloads. Limelight Networks' infrastructure is optimised for the large object sizes, large content libraries, and large audiences associated with compelling rich media content. Limelight is the content delivery network of choice for more than 700 of the world's top media companies, including

Akimbo, Amazon Unbox™, Belo Interactive, Brightcove, "BuyMusic" @ Buy.com, DreamWorks, LLC, Facebook, FOXNews.com, IFILM, ITV Play, Marimba, MSNBC.com, MySpace, NC Interactive, Radio Free Virgin, Valve Software, and Xbox Live. For more information, visit: <http://www.llnw.com>

## About Gomez

Gomez is the leading provider of web application experience management solutions. Used by more than 500 companies worldwide, including eight of the top 10 most visited sites, six of the top 10 retailers, eight of the top 15 financial services firms, and four of the top 10 industrial companies, Gomez's hosted services help companies ensure superior online experiences that satisfy customers, enhance brands and drive profits. Founded in 1997, Gomez provides the industry's only complete solution for managing web application experience from development through deployment and the entire application life cycle, featuring active monitoring, competitive benchmarking, and more than 12,000 data sources worldwide. Gomez is Network Computing magazine's "Editor's Choice" for best Internet performance monitoring service.

For more information, please visit [www.gomez.com](http://www.gomez.com).

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