

LA FEE ABSINTHE: FESTIVE TASTINGS at VINOPOLIS LONDON & LAST-MINUTE XMAS GIFTS!!

Submitted by: La Fee Absinthe

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La Fée Absinthe is holding a festive absinthe (<http://www.lafeeabsinthe.com/>) tasting for the press at their new La Fée Absinthe Bar at Vinopolis, London SE1 this Thursday 14th December and next Thursday 21st December between 12 and 1pm. The new absinthe bar, complete with historical absinthe timeline has just opened to the public, and forms part of Vinopolis daily "Discovery Tour" - the La Fée absinthe tastings are one of Vinopolis most popular spirits tastings by far!!

Press and public will be able to try festive tastings of the new La Fée XS (<http://www.lafeeabsinthe.com/>) - a super-strong handcrafted spirit which contains THREE TIMES the amount of wormwood as standard products. At £60 a bottle, this is likely to particularly appeal to La Fée's celebrity following which includes rockstars, rappers and famous actors such as Johnny Depp, Marilyn Manson etc.. - plus anyone who wants to buy themselves or a loved one a very special Christmas spirit. It will be available in the UK from 2007 but is exclusively available now for online Xmas gifts at the company's website www.lafeeabsinthe.com , alongside other decadent absinthe gifts, party packs and absinthe accessories such as absinthe spoons and fountains which range in price from £10 to over £100.

The Vinopolis tastings at the new La Fée Absinthe Bar (<http://www.lafeeabsinthe.com/>) will also include La Fée's range of absinthes from France, Switzerland and the Czech Republic - La Fée Bohemian can be festively flamed on serving, while the French and Swiss versions "louche" and turn a mystical cloudy opalescent on addition of iced water. Each has a different herbal colour and taste, but all contain the herb wormwood (<http://www.lafeeabsinthe.com/>) which gives the spirit its legendary "absinthe effect" over and above the effects of the alcohol!

Copies of 'The Decadent Handbook' sponsored by La Fee and recently published by Dedalus Books (reviews at www.dedalusbooks.co.uk) will also be on hand, as will La Fée's charismatic founder and MD George Rowley.

Details of all the La Fée range of products and information on the history of absinthe can be seen on their online absinthe store www.lafeeabsinthe.com and details of Vinopolis at www.vinopolis.co.uk

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PRESS:

For further information on La Fée, the La Fée Absinthe Bar or to confirm attendance at the press event/s or arrange an interview with George Rowley, founder of La Fée, please contact Alison Freeman at alison.freeman@lafee.com or via mobile 07751012590 . Vinopolis is close to London Bridge underground station and precise address and map can be found on their website www.vinopolis.co.uk . There are eateries on site for those who wish to have lunch or a snack afterwards.