Building Better Businesses - Protegrity Joins the PCI Security Standards Council

Submitted by: Dexterity

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New York - - 30 January 2007 -- Protegrity Corporation (http://www.protegrity.com), a provider of data security management solutions, announces that the company has been accepted as a participating member of the PCI Security Standards Council.

The Payment Card Industry (PCI) Security Standards Council develops, maintains and oversees the adoption of the PCI Data Security Standard (PCI DSS) -- a set of best practices for the payment industry. The PCI DSS enhances data security and proactively protects customer account information at all points in the payment process - processing, transmission and storage.

"With our rapidly growing base of retail clients, we've been helping merchants achieve compliance with PCI DSS using Protegrity's data security solutions," says Gordon Rapkin, Protegrity's CEO and president. "We are honoured to be chosen to participate, and are eager to share our retail security experience with the council. The PCI DSS demonstrably benefits card holders, the industry as a whole and individual businesses. It's a comprehensive achievable security standard built on the shared knowledge of industry leaders and security experts."

Protegrity's unique ability to deliver end-to-end solutions for retailers makes it an ideal member of the Council. Its Defiance™ Suite delivers data security from the point of sale (POS) through aggregation, corporate applications (such as ERPs and loss prevention, data analysis and CRM), and into backup and storage. The Defiance Suite solves the problem of protecting sensitive data across the heterogeneous environment that is typically present at most retailers today. This includes protecting information at the store level, as well as 'big-iron' platforms such as mainframes, AS/400 and Teradata.

CONTACTS:

For more information, or to speak with a Protegrity executive about the business benefits of PCI DSS compliance please contact info@protegrity.com.

UK PR for Protegrity: Jane Lee, Dexterity, 01273 470199, jane.lee at dexterity.co.uk
Photo of Gordon Rapkin available.

ABOUT PROTEGRITY (http://www.protegrity.com):

Protegrity Corporation delivers enterprise-wide data security management solutions for end-to-end protection for applications and sensitive data, enabling companies to deploy comprehensive security policies with centralised management and auditing. It is committed to protecting sensitive data wherever it resides in today's highly distributed and heterogeneous computing environments.
Protegrity empowers retail merchants to take responsibility for cardholder data and mitigate legal and financial risks associated with security breaches while achieving compliance with PCI regulatory requirements for data security.

For more than ten years, Protegrity's award-winning technology has enabled customers to address and resolve critical security challenges. Protegrity invented the core technology used for data-level encryption and owns key patents for database and application security and protection.

For more information please visit www.protegrity.com.

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