

## Swyx named in “PULVER 100”

Submitted by: TTA Communications (Bath)

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- Increasing demand for 'pure' IP telephony helps to secure ranking

Beverly, Massachusetts/Reading UK - 23rd March 2007 - Swyx today announced that it has been named in the 2007 “Pulver 100” - which is the IP Communications industry’s premier listing of privately-held growth companies that represent the future of the IP-voice and video communications ecosystem. Swyx has been named on the list due to its phenomenal growth in its IP telephony business in Europe.

The Swyx range of pure software-based “business class” IP telephony products, include a number of offerings that fit every market and budget, starting with the award-winning SwyxWare Essential platform that provides a basic feature set for IP telephony that the elements of SwyxWare Professional build upon.

SwyxWare Professional includes a choice of pre-integrated applications such as Voicemail & Email integration, Fax integration, CTI support, enhanced Call Routing & IVR, Call Recording/Intrusion, Conference Server/Rooms and enhanced billing/call detail recording (CDR) options. Other products include SwyxWare Compact, the complete solution for business of 10 or less users, Swyx Connect, the branch office solution and Swyxit! Now, the single user SIP client.

“The Pulver 100 is the IP Communications industry’s first and foremost award listing, and it continues to grow in significance, because companies like Swyx, continue to spread IP communications via their industry leading Swyxware technology,” said Jeff Pulver, Founder and Chairman of Pulvermedia, “We’re proud to name Swyx to this year’s Pulver 100.”

Guenter Junk, CEO of Swyx comments on the accolade, “We are delighted to be once again included on this prestigious list. The pulver 100 has become an indicator of leading edge technology, and the companies named to the 2007 Pulver 100 represent the future of the IP communications industry.”

For additional details on the 2007 Pulver 100, please visit [www.pulvermedia.com](http://www.pulvermedia.com)

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About Swyx:

### The Communication Engine

Always ready to challenge the market, Swyx develops software based IP communication solutions that continually push the boundaries whilst maintaining its core belief that technology must always deliver tangible business value and productivity for clients.

Renowned for product innovation, Swyx aims to continually delight its customers and business partners by providing the best possible products and services to help make them more competitive in their markets.

Established in 1999 and headquartered in Dortmund, Germany, Swyx now has offices across Europe. Today the company is recognised as the market leader for IP communication in Europe and has enabled thousands of businesses to take advantage of the benefits of IP communication and associated applications.

An easy-to-install, easy-to-maintain software-based system, SwyxWare is The Communication Engine designed to drive a company forward. Based around familiar Microsoft® Windows® applications, the Swyx solution is designed to integrate perfectly with existing business software, including all financial and business process management tools. It offers all the agility of a business-class communication solution with the flexibility to match - and to grow with a company's specific needs. Powerful business communication, that is simple, quick and easy to set up and manage, giving businesses full control, and making them more responsive to the needs of its customers, wherever they are.

#### About Pulvermedia:

Pulvermedia is the leading integrated media company, building communities and providing ready marketplace access through its unparalleled blend of trade shows, publications, web channels, and progressive cutting-edge media. And as the foremost integrated media company, pulvermedia is ideally poised to deliver a vast range of messages to a wide variety of audiences, including technology buyers and sellers, government regulators, industry analysts, luminaries, pundits and bloggers. For more information, please visit <<http://www.pulvermedia.com>> .

#### Contacts:

Press contact For Swyx: Jane Moores, TTA Communications Ltd, Tel : 0845 658 0120 Fax : 0845 658 0122  
email: [jmoores@ttauk.com](mailto:jmoores@ttauk.com)

Press Contact For Pulvermedia: Todd Keefe, 617-262-1968 [todd@pulvermedia.com](mailto:todd@pulvermedia.com)  
<<mailto:todd@pulvermedia.com>>

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