

Electricity4Business Launches Free Online News Service

Submitted by: Electricity 4 Business

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London, UK, 25 July 07 - Electricity4Business has launched a free online news feed to keep its customers up-to-date with the latest development in the electricity industry. The service is free and does not require registration.

Electricity4Business launched a free online news service last month to help keep its customers informed about the complex electricity market. The feed, which can be viewed without registering, is split into seven categories, spanning issues as diverse as climate change (<http://www.electricity4business.co.uk/newsfeed/newscategory.asp?id=3>) and electricity pricing (<http://www.electricity4business.co.uk/newsfeed/newscategory.asp?id=2>).

"We are a company that believes in providing our customers with all the information they need to make informed decisions," says Graham Paul, Sales and Marketing Director of Electricity4Business. "With concerns over climate change, the complications associated with market deregulation and regular reports of customers being overcharged, electricity is in the news on a daily basis."

Electricity4Business posts two or three original stories every day, covering all the hottest energy-related topics. The short bulletins from around Britain and the world sum up the latest trends and developments in the market and enable visitors to the website to stay informed about wholesale price fluctuations, EU and UK government policies, energy efficiency (<http://www.electricity4business.co.uk/newsfeed/newscategory.asp?id=6>) and environmental issues. The feeds are also available in RSS format so users can stay in touch without visiting the site every day.

"While the big six electricity suppliers are building a reputation for raking huge profits and delivering poor value for money, Electricity4Business aims to offer fair prices, sound advice and a high-level of service," says Paul. "Those business that have been trapped in expensive long-term contracts will testify to the importance of staying up-to-date with the electricity market. We believe that this news service can save people a lot of money, while helping highlight key environmental, competition and efficiency issues."

Electricity4Business is a company that positions itself on the side of the customer. In addition to its free news service, E4B also offer informative guides to help businesses reduce their energy bills, both by improving efficiency and helping them understand the small print of their contracts. In addition, business that think they are paying too much for their electricity, can request an instant quote from the site.

"Free and regularly energy news (<http://www.electricity4business.co.uk/newsfeed/>) is all part of the E4B service," says Graham Paul.

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Notes for Editor:

About Electricity 4 Business Ltd

Electricity4business provides an alternative to the big 6 by providing cheap business electricity (<http://www.electricity4business.co.uk>) for small and medium sized businesses spending less than £100,000 per annum on their electricity supply.

Business electricity customers can compare & switch immediately online at <http://www.electricity4business.co.uk>