

PRYCHIDNYJ JOINS TOUCHSTONE GROUP TO BOOST MIDLANDS SUCCESS

Submitted by: Touchstone Group plc

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AIM listed IT Consultancy and Software Solutions provider, Touchstone Group, has appointed Bo Prychidnyj as Midlands Account Manager. He joins Touchstone Group from Infor where for two years he managed new ERP business Sales for the Midlands region. Prior to that Prychidnyj has held senior account management positions with leading IT companies including MAPICS and Deverill.

In his new role Prychidnyj will be responsible for developing Touchstone Group's links with new and potential clients in its key vertical markets which include: Not-for-Profit, Financial Services, Hospitality & Leisure, Energy, High Tech, Media & Publishing, and Professional Services.

Commenting upon his appointment, Andes Loukianos, Sales Director, was keen to stress the impact Prychidnyj would make commenting, "Bo has a wealth of experience of ERP sales at the very highest level in the Midlands area where we already have an exceptionally high number of accounts. We expect he will add greatly to our Midlands customer base."

For his part Prychidnyj added, "I wanted to join Touchstone Group because of the levels of client satisfaction I have come across when working in other roles and they have a particularly good name in this area. I am thrilled at the opportunity to help take the success story forward."

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About Touchstone Group

Incorporated in 1982, Touchstone Group plc is quoted on the London Stock Exchange AIM market (LSE:TSE).

Touchstone Group provides expert IT Consultancy and Software Solutions to mid-market & enterprise organisations, across a number of areas including: ERP, CRM, eProcurement and BI.

Primarily working with companies in the UK, but also supporting many international organisations, Touchstone has specialist solutions for a number of niche markets including: Rental & Construction Services, Wealth Management and Commodity Trading. Additionally, Touchstone has 25 years of expertise supplying solutions to a number of broader markets including: Not-for-Profit, Financial Services, Hospitality & Leisure, Energy, High Tech, Media & Publishing, and Professional Services.

Clients who have chosen Touchstone Group include: Speedy Hire, PwC, Isle of Man Government, Bank of England, British Olympic Association and JD Wetherspoon

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