

# Betting School gets punters swatting up as OLBG launches Betting School

Submitted by: Invendium Ltd  
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Bristol England, September 17th 2007. The UK's leading sports betting portal, OLBG.CO.UK today announces the launch of the OLBG Betting School. Whether you want to understand the basics or improve your betting techniques, the Betting School offers a little something for everyone. The fun and challenging exams will really test your knowledge.

After a long summer break students are flocking back to schools and universities all over the country. Not wanting our members to miss out on some hard studying OLBG have spent the summer creating the ultimate Betting School. Members can work their way through a variety of lessons starting from the very basics upwards. Each lesson will end in an exam, which needs to be passed in order to progress from student to professor.

Each lesson will also include handy interactive tools to help guide the members through.

These include:

**Multiples calculator**

This tool will calculate your expected return for combination bets involving up to 5 selections

**How good is my Bookie?**

No matter which Bookmaker you use, unless you have accounts with a wide range of bookmakers then you are regularly getting bad odds. And bad odds kill your chances of making decent profits. Use this to select the bookmaker you use quite a lot and see how its odds stand up again.

**Doubling profits**

This tool is used to see what the impact of getting better odds makes to your profits.

The key to this is understanding that getting better odds increases your RETURNS by a percentage and as your stakes wouldn't change this leads to a much more dramatic increase in profits.

OLBG is committed to the scheme, and over the next few months members will see over 40 new lessons, with extra interactive tools and even harder exams.

To find out more about the OLBG Betting School please visit:

<http://www.online-betting-guide.co.uk/school>

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About OLBG.co.uk:

OLBG.co.uk's parent company is Invendium Ltd. OLBG.co.uk is a betting information portal that was formed in early 2002. The site has over 23,000 members and 300,000 monthly visits from people interested in sports betting. Users work together to help each other improve their betting with the ultimate aim of beating the bookies.OLBG.co.uk also has related sites on Grand National, Cheltenham Betting, gold cup odds and world cup odds.

About Invendium LTD:

Invendium Ltd is a private limited company registered in England and Wales.

The main activities of the company are the development of web properties and related services focused on internet marketing and promotion. It was formed in July 2002 by Antony & Noreen Portno.  
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