

Christmas Without Cruelty Vegan Awards in World Vegan Month Finale

Submitted by: PEA PR

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World Vegan Month will finish on December 2nd at The Animal Aid Christmas Without Cruelty Fayre at Kensington Town Hall, London. The finale will spark a shower of vegan awards (<http://www.vegan-awards.org.uk/>) for people, companies and vegan products.

The most prestigious of the awards is the annual Arthur Ling Memorial Award in memory of vegan pioneer and ethical innovator Arthur Ling. The Arthur Ling Memorial award, sponsored by vegan chocolate (<http://www.plamilfoods.co.uk/chocolate.htm>) manufacturer Plamil Foods, uncovers vegans working hard to change the world we live in and help it to be more ethical.

Annual Vegan Award

Adrian Ling, who runs Plamil Foods, who initiated this award said "We couldn't think of a better way to celebrate my father's spirit of innovation and also encourage, publicise and reward people or groups who innovative projects that make a difference to people, animals and the environment."

Winner of The Plamil Arthur Ling Memorial Award 2007

This year the Arthur Ling Memorial Award sponsored by Plamil goes to Dr Dan Lyons from anti animal testing campaigns group Uncaged in Sheffield.

Earlier this year Dr Lyons was awarded a PhD for his research into the evolution of British animal research policy. This establishes Dr Lyons as one of the country's leading authorities on the politics of animal experimentation, giving enormous potential benefit to Uncaged and the anti-vivisection movement, which is often portrayed as ill informed. This Phd status will give clear and new credibility to the legal fight against animal experimentation.

Dr Lyons will be presented the award at the Christmas Without Cruelty Fair in Kensington Town Hall Sunday 2nd December at around 2 pm.

Winner of The Plamil Arthur Ling Memorial Award 2006

Last year's Arthur Ling Memorial Award sponsored by Plamil was presented to Sandra Hood, a dietician with Foods for Life (<http://www.foodsforlife.org.uk>) Sandra Hood wrote the invaluable vegan parent handbook "Raising your vegan infant – with confidence"

Appeal To Local Newspapers to find 2008 winner

"We are appealing to regional newspapers and local vegetarian and vegan groups to help us find people developing vegan alternatives and vegan projects that deserve the 2008 award and prize money to help them develop their ideas." Adrian Ling says optimistically.

Contacts

Adrian Ling MD - Plamil Foods Ltd. Folkestone, Kent. CT19 6PQ. UK. Tel +44 (0)1303 850588

www.plamilfoods.co.uk

Tony Bishop-Weston - PEA PR - www.peapr.com –Tel : 07944068432 Fax: 08712884643

Dan Lyons - Uncaged - www.uncaged.co.uk Tel: 01142722220

<http://www.vegan-awards.org.uk/>

