

LEFT YOUR CHRISTMAS SHOPPING TOO LATE?

Submitted by: River Communications

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DON'T DESPAIR – BUY A SMARTBOX ONLINE UNTIL 21 DECEMBER AT [HTTP://UK.SMARTBOX.COM](http://uk.smartbox.com)

For guaranteed Christmas Delivery

28th November 2007: When you've left your Christmas shopping till the last minute or simply cannot look at another celebrity perfume, Smartbox™ offers the perfect solution to those present nightmares with an exciting new range of exclusive themed gift boxes for Him or for Her.

The full Smartbox range is now available to purchase on (<http://uk.smartbox.com>) right until 21 December (12 noon) for guaranteed Christmas delivery. Selected themes can also be purchased online at www.boots.com and www.johnlewis.com by 19th December and at www.cotswoldoutdoor.com and www.cargohomeshop.com by 16th December.

Smartbox™ is the perfect treat for a loved one. Ideal for Men, Women and Couples each themed Smartbox™ gives the recipient a vast choice of amazing experiences from thrill-seeking activities to spa & beauty treatments or short breaks across the UK and Ireland. Featuring Adrenaline, Unusual Escapes, Delicious Retreats and Royal Gourmet Escapes, the new range perfectly complements the current themes of Adventure, Zen & Spa, Charming Getaways and Gourmet Retreat in France, which now offer an extended selection of activities.

With prices starting at £60.00 for Adventure, Smartbox™ is unique in the choice it offers. It can be bought for the cost of one "experience" but allows the recipient to select from a variety of options. Instead of having to select a specific experience as a gift for a friend or loved one, gift-givers simply pick the theme and let the recipient choose from up to 80 options depending on the Smartbox™. The recipient books their experience by contacting the venue itself as in the guide-book, paying with the voucher on arrival.

Other prices include

£85.00 for Zen & Spa;

£95.00 for Unusual Escapes,

£149.00 for Adrenaline

£150.00 for Charming Getaways

£170.00 for Gourmet Retreat in France

£189.00 for Delicious Retreats

£295.00 for Royal Gourmet Escapes

Short breaks and getaways include one-night stays for two people (travel not included) with breakfast; selected themes also including dinner and a welcome drink. Many venues include added extras such as Champagne, Afternoon Tea, use of health & fitness facilities or tours, details of which are featured in the illustrated guide-book included in each Smartbox™. The Smartbox™ range covers the UK and Ireland.

Christmas Delivery

Smartbox is also available by calling 020 7471 1719 right until 21 December (12 noon) for delivery by 24 December. Other stockists include Fenwick of Bond Street, Allders in Croydon and selected Zavvi (Virgin Megastores), Cotswold Outdoor and Cargo outlets as well as Garden and Leisure Centres at Cadbury in Bristol and Huntingdon.

Editor's Note

Please contact us if you would like a more detailed list of Smartbox stockists or if you are interested in reviewing a Smartbox™ for Christmas, Valentine's Day or Mother's Day features.

Please contact:

Deirdre Cumberbatch or Zarina McCulloch

RIVER COMMUNICATIONS

The Old Stables, 9 The Terrace, Woodford Green, Essex IG8 0XS

T: + 44 (0) 20 8504 4504 or +44 (0) 20 8203 5011

E: deirdre@river-communications.com

E: zarina_mcculloch@yahoo.com

