

# Study Reveals Over Half of Resident Professionals Seeking New Friends in Bristol

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Monday, 3 December 2007

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Over 2000 Bristol professionals between the ages of 25 and 40 have been questioned about their social and personal lives in the city, as part of a nationwide survey conducted by CitySocialising, a social networking site and events company for city professionals in the UK. The research involved a total of 19,000 people across 8 cities in the UK.

The research revealed:

- 56% of professionals are keen to expand their network of friends in Bristol (<http://bristolandbath.citysocialising.com/>), citing being new to the city and friends settling down with partners, as the two major reasons.
- Bristol was voted the second most difficult place, after London, to make new friends. Brighton was the voted the easiest place to make new friends at number 1. Manchester was 2nd and Glasgow was 3rd. London was last.
- 67% of Bristolians questioned found people in Bristol very friendly, although 58% said they considered it difficult to make new friends in Bristol (<http://bristolandbath.citysocialising.com/>) beyond the office or usual social crowd.
- A huge 60% of those questioned considered spending time with friends as more important to their lives than finding or being in love (19%), seeing family (12%) and making money (9%).
- 70% of those questioned said the best way to meet people in Bristol (<http://bristolandbath.citysocialising.com/>) was at work and the worst place was in a restaurant.
- In terms of best places to meet new friends, 55% of people questioned said Bristol's pubs.
- Specifically, Bristol's Oceana, Severnshed and The Atrium club were considered the best places to meet new friends.

Sanchita Saha, founder of CitySocialising and queen of the UK's social scene said:

"Bristol is clearly full of friendly people. It's vibrant scene provides ample opportunity to socialise with friends but it seems that the city's young professionals are seeking an easier way to meet new friends beyond the office. This is precisely why CitySocialising have launched a service in the area, to help connect like minded professionals who are seeking to make the most of Bristol's great pubs and bars with new friends."

Notes to the editor

Sanchita Saha, founder of CitySocialising is available for interviews.

Media enquiries

For more info please contact CitySocialising on 020 8766 0060 or 07960 870 860 or [press@citysocialising.com](mailto:press@citysocialising.com)

About CitySocialising

CitySocialising's is the area's newest social networking and events company that connects like minded people and new friends in Bristol and its surrounding areas. An easy, safe and relaxed way for young professionals to connect, meet and socialise platonically and make the most of Bristol's vibrant social scene and attractions.

CitySocialising launched in London (<http://london.citysocialising.com/>) in January 2005 with start-up funding from The Prince's Trust. Created initially to help young professionals new to the Capital integrate more easily into life in the city by guiding them round London's social scene and connecting them with like minded others in the process in order for them to create new networks of friends and contacts, now over 60% of their 10,000+ London members are seasoned London professionals seeking to expand their networks of new friends in the Capital.

CitySocialising combine online social networking features with offline social events and activities and currently operate sites and services across other major UK cities including Manchester (<http://manchester.citysocialising.com/>), Leeds (<http://leeds.citysocialising.com/>), Nottingham (<http://nottinghamandderby.citysocialising.com/>), Brighton (<http://brighton.citysocialising.com/>), Birmingham (<http://birminghamandcoventry.citysocialising.com/>), Edinburgh (<http://edinburgh.citysocialising.com/>) and Glasgow (<http://glasgow.citysocialising.com/>). Further city launches are planned for 2008.