

# Clinique.co.uk launch Merry Clinique countdown

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Clinique, one of the world's largest producers of prestige makeup and fragrance have launched the Merry Clinique Countdown, which offers customers the chance to claim free Clinique beauty samples every day during the run up to Christmas.

Clinique (<http://www.clinique.co.uk/>) are offering customers a Christmas Countdown Calendar, which can be downloaded to their desktop which allows users to view the exclusive beauty product (<http://www.clinique.co.uk/makeup/index.tmpl>) offers available online every day. The Christmas Countdown Calendar will also offer top tips from the beauty specialists about how to survive the Christmas shopping season.

The offers available to online shoppers will include different free Clinique skincare products and cosmetics (<http://www.clinique.co.uk/makeup/index.tmpl>) which will change everyday. Examples include: an eyelash curler, All About Eyes Concealer in Light Neutral (5ml), Sparkle Skin Exfoliator (40ml), Turnaround 15-Minute Facial (10ml), Turnaround Concentrate Visible Skin Renewer (7ml) to free standard delivery and free gift wrap, Clinique Gel Eyemask, Moisture Surge Extra Thirsty Skin Relief (30ml), plus Take The Day Off Balm (15ml). Customers who have downloaded the calendar can simply click on a date to see the exclusive offer for that day.

Visitors to Clinique.co.uk can also browse the new Merry Clinique holiday gift collection that is packed full of fragrances, skincare ([http://www.clinique.co.uk/skin\\_care/index.tmpl](http://www.clinique.co.uk/skin_care/index.tmpl)), makeup and gift sets for women (<http://www.clinique.co.uk/giftcentre/index.tmpl>) and men's products. The site also offers information on Clinique Bonus time, and In-Store events which regularly take place around the country in various Clinique stockists. Past events include a "Colours You Were Born to Wear" workshop, where Clinique experts helped customers to find the best shades to compliment their natural tone and tendencies.

The Clinique site also offers the 'tips from the experts' section which gives visitors tips and advice on applying beauty products, such as how to maximise their looks, and 'tips for lips'. There is also the Skin Report section which offers an online personal consultation to find the best cosmetics and foundation matches for visitors' skin types.

## About Clinique

Clinique was introduced by Estee Lauder Inc and premiered in 1968. Clinique's extensive range of skincare, makeup and beauty products are now sold in more than 130 countries and territories. Now recognised as a leading skin care authority, Clinique develops allergy-tested, fragrance free products based on the research of guiding dermatologists.

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