

Mobile Phones Price Comparison Site Launched by Phones Limited

Submitted by: Tech Enterprises

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Phones Limited is the new name of a price comparison website for mobile phones and mobile phone deals. Working with over 20 online retailers, dealerships and UK network operators the site reads and compares datafeeds from the likes of The Carphone Warehouse and Vodafone before showing the best deal for any given mobile phone package to include line rental discounts, free gifts and cash back offers.

The back-end system calculates the overall expenditure of each individual deal over the minimum term contract period and then shows a link to the merchant that offers the cheapest overall package for that phone, tariff and line rental discount or gift combination.

This is the first stage of launch for Phones Limited, the company intends to take this system offline and offer these exclusive online deals to everyone via national advertising campaigns in national press and other media outlets.

Speaking with partner Andrew Ramsey he explained "After being involved within the mobile phone affiliate market for over 7 years and developing new technology we are now in a position to offer what are essentially exclusive online mobile phone deals to everyone by means of national advertising and experienced call centre staff."

Affiliate marketing is essentially an online based business relying on either clicks or sales leads for remuneration, Phones Limited have worked closely with their partners and will be offering a service that can be accessed offline, by phone for convenience and value.

Andrew continued "No other mobile phone affiliate has ever attempted to take their business offline, but with the large number of retailers advertising in the back of the national press aswell as within select publications we see no reason why the customer should not get the best deal rather than what that individual retailer can offer."

The website is live now and available here: mobile phones (<http://www.phoneslimited.co.uk/>)