

PALO ALTO SOFTWARE LAUNCHES ALL-NEW BUSINESS PLAN PRO 11.0

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Number-one-selling business planning software offers improved version to make business planning faster and easier than ever before.

London, England (February 18, 2008) – Palo Alto Software Ltd today announced the release of a completely new and feature-packed version of its flagship business planning software, Business Plan Pro® Version 11.0.

Now in its 14th year, Business Plan Pro continues to address the business-planning needs of entrepreneurs in the U.K. and Europe. Once again, Palo Alto Software used feedback from Business Plan Pro customers to ensure the product continued to meet the demands of its growing user base. The latest version has state-of-the-art changes, including new customisable colour charts, easier and faster financials, and a streamlined interface that will help you finish your plan faster.

“Business Plan Pro has led the market for many years because we ensure customers actively participate in the development process. This latest version continues to support people producing business plans of the highest standard while significantly reducing the time necessary to create a business plan,” said Alan Gleeson, Managing Director of Palo Alto Software.

Business Plan Pro 11.0 is certified to work seamlessly with Windows Vista and this latest version helps the entrepreneur create a business plan that is complete, financially robust and visually impressive when printed. The charts have a range of new colours available, and the new SecurePlan.com website makes it easier to share business plans by enabling users to upload their plan to a secure website.

There is also a more international flavour to the latest product, as users can customise their business plan with French, German, Italian and Spanish language packs making it simpler to produce a plan in a range of additional languages.

For the entrepreneur or small-business owner, Business Plan Pro 11.0 Standard Edition produces professional business plans quickly and easily. Business Plan Pro 11.0 Premier Edition offers a more powerful planning and management tool. It includes a financial management dashboard to help any business manage its plan month-to-month and year-to-year, as well as monitor positive cash flow and profits. Business Plan Pro Premier is designed to support multi-year planning with easy year-end archiving and roll-forward features. Now you can keep your plan alive with our unique management tools.

Business Plan Pro 11.0 is available immediately at www.paloalto.co.uk, from Amazon.co.uk and also from Borders, Oxford Street, London.

About Palo Alto Software Ltd

Palo Alto Software Ltd is a privately held company with offices in London, England. Palo Alto Software Limited sells, markets, and distributes international versions of the award-winning software developed by Palo Alto Software, Inc.

Palo Alto Software's products include Business Plan Pro® and Marketing Plan Pro®. The company website, www.paloalto.co.uk, provides product information, product support, and online registration and updates. Additional information on business planning can be found at www.bplans.co.uk and www.businessplanuk.co.uk

To access high-resolution images of Business Plan Pro®, go to http://www.paloalto.co.uk/about_us/press_room/index.cfm and select press images from the navigation bar.

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