

# Bigmouthmedia boss recognised at IOD Scotland Awards

Submitted by: pr-sending-enterprises

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Bigmouthmedia CEO Steve Leach has been named Regional Director of the Year at a prestigious annual event organised by the Institute of Directors in Scotland.

Scooping the prize in his first year as a nominee, the founder of Europe's largest digital marketing (<http://www.bigmouthmedia.com/>) agency edged ahead of a shortlist of Scotland's best entrepreneurial talent to walk out a winner from a packed presentation dinner. Accorded the honour by a judging panel consisting of some of the country's most influential business figures, the award represents the fourth major accolade he has picked up in the last 12 months.

"I'm absolutely delighted. Scottish Awards have always been very important to us because while we may have become a rapidly expanding international organisation, our UK headquarters is still in Edinburgh and we are extremely proud of the roots that made the company what it is today," said Leach.

Now in their fourth year, the prizes for IoD Scotland's Director of the Year Awards were presented at a ceremony in Glasgow's Crowne Plaza last night.

The event marks the start of an exciting month for Leach and the bigmouthmedia (<http://www.bigmouthmedia.com/>) team. Already short listed for a raft of major accolades, March will see the company competing for gongs at the Revolution Awards, Fast Growth Business Awards and the UK Technology and Innovation Awards.

Notes to Editor:

About bigmouthmedia

Founded in 1997, bigmouthmedia are leaders in digital marketing, with a team of over 200 staff across 13 offices in 10 countries on 3 continents the company maximizes return and exposure for major brands online through a variety of fully integrated digital marketing channels: Search Engine Optimisation ([http://www.bigmouthmedia.com/products\\_services/search\\_engine\\_optimisation/](http://www.bigmouthmedia.com/products_services/search_engine_optimisation/)), Pay Per Click Management ([http://www.bigmouthmedia.com/products\\_services/pay\\_per\\_click\\_management/](http://www.bigmouthmedia.com/products_services/pay_per_click_management/)), Display Advertising, Affiliate Marketing ([http://www.bigmouthmedia.com/products\\_services/affiliate-marketing/](http://www.bigmouthmedia.com/products_services/affiliate-marketing/)), Social Networking, Brand Monitoring, Online PR and Web Analytics.

Bigmouthmedia services big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, Jumeirah, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

Bigmouthmedia is a Deloitte Fast Growth winner and a 2007 FT Best Place to Work. 2007 saw the company celebrate its tenth anniversary and global CEO Steve Leach celebrated a unique hat-trick of major business awards; UK Entrepreneur of the Year title at the National Business Awards and National Business Awards for Scotland, as well as UK Entrepreneur of the Year at the prestigious CBI-backed Growing

Business Awards.

#### About the IoD

Launched in 2004, the IoD Scotland Director of the Year Awards Scheme was created to recognise and celebrate the exceptional achievements of individuals at director level from a whole spectrum of the business community in Scotland. The IoD firmly believes that it is important for business leaders in Scotland to be recognised for their achievements. We think it fitting that their leadership and the contribution it makes to business success and Scotland's prosperity is publicly acknowledged.

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