

Stay in tune with Replug

Submitted by: Potion PR and Marketing Ltd

Tuesday, 29 April 2008

29th April 2008 - Accidentally ripping your headphones out of a music player is a common problem; whether it is from erratic dancing or simply forgetting you are attached to your device! The damage this can cause to your audio equipment often results in an expensive repair bill or even the cost of a replacement device. However, there is now a solution: Replug offers music lovers' an easy way to prevent broken headphone connectors and audio devices.

Launching in the UK this month, Replug is a unique cable adapter that creates a flexible and safely detachable connection between headphones and any audio device. Simply connect the Replug to your headphones and then plug into the audio socket of your MP3 player or laptop to enjoy listening to music stress free.

Using a resilient elastomeric ring that grips between the plug tip of the audio device and the user's headphones, the adapter enables any audio cable to breakaway from your music player with no damage to the socket.

The Replug has a stylish design. The curved adapter can be bought in black or white, both with a striking green tip that looks funky and fashionable.

The Replug is compatible with any standard 3.5mm stereo format audio socket and also has variants adapted to fit the iPhone connection.

The Replug range consists of:

- Mini-Stereo Breakaway Adapter/
Mini-Stereo Breakaway Adapter for iPhone
Available in black or white and measures 2.9inches (74mm) in length. (£9.99)
- Mini-Stereo Audio Cable (Male to Male)/
Mini-Stereo Audio Cable for iPhone (Male to Male)
Available in black and measures 6ft (1.8m) in length. (£14.99)
- Mini-Stereo Extension Cable (Male to Female)/
Mini-Stereo Extension Cable for iPhone (Male to Female)
Available in black and measures 6ft (1.8m) in length. (£14.99)
- Mini-Stereo Plug Tips/
Mini-Stereo Plug Tips for iPhone
Available in black, white or green in a pack of 2. (£3.99)

Replug products are available at www.twistedcarbon.com

ENDS

Replug is distributed in the UK by LBS Accessories Limited, which provides technology for the mobile lifestyle. More information about the company can be found at www.lbsaccessories.co.uk

LBS Accessories and Twisted Carbon are registered trademarks of LBS Accessories Limited. Replug is a registered trademark of Replug LLC.

Media Contacts:

Jo Barrett
Potion PR & Marketing
jo@potionpr.com
DDI: +44 (0)1753 498536

Charlotte Wade-Thomas
Potion PR & Marketing
charlotte@potionpr.com
DDI: +44 (0)1753 498537

Note to editors:

Please contact us if you would like to try out a Replug. Images are available upon request.