

Bigmouthmedia Wins Top Travel Search Award

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Bigmouthmedia, Europe's largest independent Digital Marketing Agency has walked away with the coveted "Best Agency for Search Engine Optimisation" award at the Travolution Awards, regarded as rewarding the best in online travel.

Travolution awarded bigmouthmedia (<http://www.bigmouthmedia.com/>) the honour for its work on the Superbreak SEO campaign saying; "The judging panel was very impressed with the entry. The travel vertical is becoming increasingly complicated from a marketing perspective and therefore clients are needing and demanding more expertise from their digital agency."

David Ranby, Internet Marketing Manager for Superbreak (<http://www.superbreak.com/>), was enthusiastic about yet another award win for the partnership; "Three awards for Superbreak has to suggest that bigmouthmedia knows what they are doing".

The award win underlined the success of Superbreak's organic search marketing (http://www.bigmouthmedia.com/products_services/search-engine-marketing/) strategy which has delivered remarkable results to the short break provider, consistently exceeded expectations, pushing down costs and generating enhanced levels of consumer understanding.

"I'm really pleased that the judges chose bigmouthmedia as best agency for search engine optimisation (http://www.bigmouthmedia.com/products_services/search_engine_optimisation/). The travel sector is a highly important one for us and we invest heavily to ensure we're leading the market and providing the best service to our clients. Its fantastic when a judging panel agrees", said Lyndsay Menzies, Managing Director of bigmouthmedia UK.

The Travolution Award win follows several exciting months and a flurry of accolades for bigmouthmedia. CEO Steve Leach picked up several awards including the Institute of Directors in Scotland Regional Director of the Year award and the European Business Awards International Entrepreneur of the Year, while the company cleaned up in the categories for "Best Financial Services Campaign" and "Best Search Campaign" at the prestigious Revolution Awards after leading a highly successful web marketing strategy for credit card giant Barclaycard.

About bigmouthmedia

Founded in 1997, bigmouthmedia are leaders in digital marketing, with a team of over 200 staff across 13 offices in 10 countries on 3 continents the company maximizes return and exposure for major brands online through a variety of fully integrated digital marketing channels: Search (PPC and SEO), Display Advertising, Affiliate Marketing, Social Networking, Brand Monitoring, Online PR and Web Analytics.

Bigmouthmedia services big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, Jumeirah, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

Bigmouthmedia is a Deloitte Fast Growth winner and a 2007 FT Best Place to Work. 2007 saw the company celebrate its tenth anniversary and global CEO Steve Leach celebrated a unique hat-trick of major business awards; UK Entrepreneur of the Year title at the National Business Awards and National Business Awards for Scotland, as well as UK Entrepreneur of the Year at the prestigious CBI-backed Growing Business Awards.

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