

CRIMINAL GANGS TARGET DESPERATE GRAND THEFT AUTO IV GAMERS

Submitted by: 10 Yetis PR and Marketing

Tuesday, 29 April 2008

Gamers desperate to get their hands on Grand Theft Auto IV today are being targeted by record amounts of spam offering free entry to a competition to win PlayStation 3s and the much lauded game. However, these illicit emails actually contain spyware and "Trojan Horse" viruses intended to steal personal financial information and attack victim's computers.

Record numbers of malicious spammers are targeting disappointed fans of the latest instalment in the video game series, Grand Theft Auto, with viruses and spyware intended to steal personal information.

Today saw the release of the much anticipated video game "Grand Theft Auto IV" for the PS3 and the Xbox 360, with avid gamers queuing up for the midnight release.

Some gamers have been left disappointed as game stores have revealed that their stock has depleted to the point where some gamers will be left wanting, despite pre-ordering the game, to which spammers have become wise.

ClearMyMail, the online spam-blocking software service has reported that more than half of the spam being blocked by their service today is Grand Theft Auto IV related, with the vast majority offering the opportunity to win a PlayStation 3 complete with the game upon opening the email, and others inviting the victim to pornographic websites, which links to viruses.

Dan Field, Managing Director of [www.ClearMyMail.com](http://www.clearmymail.com) (<http://www.clearmymail.com>) said,

"We are seeing unprecedented levels of spam in relation to the game; with more than half of the spam our service is blocking relating to Grand Theft Auto, most of which contain viruses and spyware."

He continued,

"Spammers are like con-men - they are the ultimate opportunists and like nothing more than to prey on the susceptible. My advice to anybody who receives these emails is to refrain from opening it, and to wait until they can legitimately purchase the game, even if disappointed by the record sales of this morning."

Stuart Rowe, Chief Operating Officer at Play.com, verified the game's status within the gaming world as he said,

"Grand Theft Auto IV is going to break all previous records when it comes to gaming."

"We're experiencing trading levels similar to what we would see in the run up to Christmas, taking over 80 orders per minute at peak times. We have had to recruit extra warehouse staff to work through the night to ensure product arrives on the day of launch."

UK based ClearMyMail is the only company in the world to offer a complete no spam guarantee. The software prevents all forms of spam and phishing emails, cutting out the risk of fraud.

The system has the ability to also stop the new wave of "image-spam" that has been increasingly hitting in-boxes.

ClearMyMail is the first anti-spam software company to receive a 5-Star award from WebUser magazine. The business has recently won an award for innovation and was short listed for several technical industry awards in 2007.

CASE STUDIES ARE AVAILABLE UPON REQUEST

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For more information, or to arrange an interview with Dan Field, MD of ClearMyMail please contact Rich at 10 Yetis Public Relations Agency (<http://www.10yetis.co.uk>) at rich@10yetis.co.uk or 01452 527 898.

EDITORS NOTES:

ClearMyMail has been featured in and on the likes of BBC Radio 2, The Times, WebUser, ComputerActive, PC Answers, VNU Net and more

ClearMyMail has users from over 100 countries

Users keep their own email address and mail can still be used via outlook and all usual mail software packages

The software is compatible with Mac's and PC's

The software works with any standard email account

ClearMyMail is the world's only spam blocker that guarantees you will not receive spam and costs £18/year, for each account.

"The ultimate in its class. If you want the best, this is it", PC Answers Magazine

QUIZ QUESTION

The first journalist to come back to us with the correct answer for the following question wins an unbranded gift (so you can pass it on if you don't want it – the last one we gave away was a Jelly Belly Machine!). Send your answer to rich@10yetis.co.uk

Q: How many Grand Theft Auto games have been released to date?

Give it your best shot!