

# Regus launches revolution for disaster recovery industry

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\* Increase in disaster recovery enquiries leads to launch of innovative new products\*

LONDON, 15th MAY 2008: Regus, the leading global provider of workplace solutions, has announced the launch of Regus Workplace Recovery, the most affordable, flexible business continuity service for businesses of all sizes.

Regus Disaster Recovery provides businesses with immediate access to business facilities if their workplace becomes unusable. Whereas other providers demand a monthly fee of around £400 per person,\* with Regus businesses will only pay a nominal annual sum which starts at only £49 per employee. Only in the unlikely event of a disaster, do customers pay the additional office costs which are most likely to be covered by their insurer.

Regus also provides workspace in the most comprehensive variety of locations, in the UK and around the world. With over 950 locations globally, Regus Disaster Recovery provides access to three times more sites than the existing top two providers combined and businesses don't have to specify in advance where they want their disaster office to be based. Until now, there hasn't been a company that can provide such geographic choice to companies of all sizes. The Regus Disaster Recovery suite of products provides unrivalled affordable access, choice and convenience.

All workplace recovery with Regus takes place in modern high quality workplaces, unlike key competitors, and include all the benefits of a Regus Business Centre such as reception services, meeting rooms (<http://www.regus.co.uk/meetingrooms/default.htm>), business lounges and cafes, business support teams and the latest communications technology including video conferencing.

UK Sales & Marketing Director Kurt Mroncz said: "Twenty years ago Regus challenged the way the world of business managed office space (<http://www.regus.co.uk/>). Today we are turning the disaster recovery industry on its head. Why pay over £400 per person when you could have a reliable plan from as little as £49 a year? Regus Disaster Recovery offers better quality workspace, more choice, is more flexible and more affordable than our competitors' products.

"The enemy of success - especially in today's business climate - is complacency in any form. Businesses think disasters won't happen to them. But events such as the Buncefield Oil Refinery fire and the severe weather the UK has experienced this winter have forced disaster recovery up the agenda.

"Regus has experienced a 300% increase in the number of enquiries from companies looking for immediate workspace in the last year alone. Continuity plans are now seen as a vital part of business best practice. Regus will be selling this product direct at [www.regus.co.uk](http://www.regus.co.uk) and will be looking for independent Disaster Recovery consultants to represent Regus."

Regus offers three plans under the scheme - Workplace Recovery Assist, Workplace Recovery Restart and Workplace Recovery Reserve.

1. Workplace Recovery Assist - provides temporary touchdown workspaces, high-speed internet access and a full range of business facilities and services, at £49 per person per year.

2. Workplace Recovery Restart - provides business continuity compliance, with priority access to temporary or longer term office facilities, with high-speed internet access and telephony as well as access to the full range of business centre facilities, at £149 per person per year.

3. Workplace Recovery Reserve - provides complete business continuity and reassurance, with a dedicated office complete with telephony and IT connectivity that's reserved for whenever businesses may need it, with prices available on request.

Nele Destickere, Manager, Real Estate and Site Services, EMEA of 3Com, knows first hand experience what it's like to lose business premises: "When the Buncefield Oil Refinery exploded, our offices were instantly uninhabitable from the effects of the blast. But just two hours later, we relocated to our local Regus centre. It was easy. We had new phone numbers and workstations for our 100 staff ready for first thing on Monday. This meant it was business as usual."

Regus Recovery Assist and Workplace Recovery Restart are the only disaster recovery products available to buy online; visit [www.regus.co.uk](http://www.regus.co.uk) for more information.

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Notes to editors:

\* Based on website information from a leading disaster recovery provider.

#### About The Regus Group

The Regus Group is the world's leading provider of workplace solutions, with products and services ranging from fully equipped offices to professional meeting rooms, business lounges and the largest network of videoconferencing studios. The Regus Group delivers a new way to work, whether from home, on the road or from an office. Clients such as Google, GlaxoSmithKline, IBM, Nokia and Accenture join thousands of growing small and medium businesses that benefit from outsourcing their office and workplace needs to The Regus Group, allowing them to focus on their core business. Everyday, over 200,000 clients benefit from Regus Group facilities spread across a global footprint of 950 locations in 400 cities and 70 countries, which allows individuals and companies to work wherever, however and whenever they want.

For more information, visit [www.regus.co.uk](http://www.regus.co.uk).

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